

Inside Illustration: Publishing - Covers

Creating covers with impact and atmosphere w/ Zoë van Dijk: 11 June 2024

We encourage you to select one of the following briefs and produce rough sketches prior to this *Inside Illustration* course session. Towards the end of the session you can receive and provide peer-to-peer constructive feedback on the roughs in small breakout groups with other attendees.

After the session, should you choose to take any roughs through to final artwork, please upload it to your AOI Folio and let us know via email: derek@theaoi.com

Deadline for final artwork: 11 July 2024

We will feature a selection of finished artworks in a curated Folio, which the AOI will showcase via our socials and newsletter.

Feel free to also tag [@theaoi](https://www.instagram.com/theaoi) into roughs and/or final artwork posts on your socials.

We're looking forward to seeing what you create!

Briefs set by [Zoë van Dijk](#). Please watch the briefing video [here](#).

For either brief, consider where space for the type will go, or design the type yourself.

The cover will be a B-format paperback - 129 x 198mm.

Brief 1:

Create a book cover image with strong contrast.

Include elements of your image emerging from darkness

Choose a fable or book you know, or invent a title and author, in one of these genres: Thriller, Crime, Fantasy or Adventure

Brief 2:

Compose a cover with an atypical perspective or viewpoint.

Choose a fable or book you know, or invent a title and author.