Inside Illustration: Publishing - Covers

Commissioning insights w/ Ellie Game: 16 May 2024

We encourage you to select <u>one</u> of the following briefs and produce a rough draft prior to this *Inside Illustration* course session. Towards the end of the session you can receive and provide peer-to-peer constructive feedback on the roughs in small breakout groups with other attendees.

After the session, should you choose to take any roughs through to final artwork, please upload it to your AOI Folio and let us know via email: derek@theaoi.com
Deadline for final artwork: 16 June 2024

We will feature a selection of finished artworks in a curated Folio, which the AOI will showcase via our socials and newsletter.

Feel free to also tag **@theaoi** into roughs and/or final artwork posts on your socials.
We're looking forward to seeing what you create!

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Briefs set by [Ellie Game](), Art Director (HarperCollins). Please watch the briefing video [here]().

For these briefs, consider either hand-rendering the title typography or choosing a suitable typeface.

Consider colour of your title treatment and how it works with the artwork. You could mock-up your book cover using an online template, or create your own mock-up to help show how it would look when printed.

If you don't want to do type on your cover rough, it's fine to leave an appropriate space.

Brief 1:
Illustrate the book cover for Agatha Christie's **Murder on the Orient Express.** It will be a B-format paperback - 129 x 198mm.

Brief 2:
Take an existing image you've made and mock this up into a book cover.

You could invent a book title for your image, or match your image to a published book. You could crop your image, or resize elements within your artwork as you see fit.