



World Illustration Awards 2023 Longlist announcement

The judges have been making their decisions, and we are delighted to prepare for announcing the 500-strong longlist for this year's **World Illustration Awards** competition and to share details with you.

We received over 5,000 submissions to the competition which ran from December 2022 to February 2023 and the 30-strong jury had the difficult task to select their favourites in each of the 10 categories. There were many more fantastic works of illustration which we have shared already, but we are delighted to now cast a spotlight on the 500 that made it to this list.

We will announce the longlist by category each day, **starting with Advertising on 16 May**. We hope this gives the projects longlisted in each category the chance to shine extra bright! Each category is split into New Talent and Professional work.

From the **16th – 25th May**, we will unveil the longlisted projects that have been chosen by the judges. That means that all 500 projects on the longlist are announced and published on our website by 11am on 25th May.

The announcement schedule is as follows:

Advertising,	16th May 2023,	11am
Animation, sponsored by Huion	17th May 2023,	11am
Book Covers, sponsored by London Book Fair	18th May 2023,	11am
Children's Publishing	19th May 2023,	11am
Design, Product & Packaging	20th May 2023,	11am
Editorial, sponsored by Procreate	21st May 2023,	11am
Exploration	22nd May 2023,	11am
Publishing, sponsored by Rebelle	23rd May 2023,	11am
Science & Technology	24th May 2023,	11am
Site Specific	25th May 2023,	11am

We can't wait to share all the amazing projects that have been selected with you.

You can see the complete longlist here from 25 May 11 am UK time:

<https://theaoi.com/wia/?orderby=rand&award-year=2023&award-type=&award-list=public-longlist&award-category=>

Or you can create your own link by going to the portal site: <https://theaoi.com/wia> and selecting 2023 and your preferred category.

We uploaded a few assets for you to use on our Dropbox:

[Link to Dropbox](#)

Useful tags and links:

Competition Instagram: [@worldillustrationawards](#)

Competition Hashtags: #WIA2023 and #WorldIllustrationAwards

The AOI Facebook: [/theaoi](#)

The AOI Instagram: [@theaoi](#)

The AOI Twitter: [@theaoi](#)

The Directory of Illustration Facebook: [/DirIllustration](#)

The Directory of Illustration Instagram: [@DirIllustration](#)

The Directory of Illustration Twitter: [@DirIllustration](#)

About The World Illustration Awards

Delivered by the AOI in partnership with USA-based [Directory of Illustration](#) since 2015, the World Illustration Awards build on a 47-year tradition of the AOI organising juried survey competitions.

The World Illustration Awards showcase great work being made by illustrators all over the world today. WIA focuses on supporting and celebrating creativity, connecting illustrators to their peers and the industry.

Being part of WIA offers a host of benefits to illustrators, such as increased visibility, opportunities for self-promotion, and the chance to network. WIA also gives many illustrators an international platform to reach new clients and commissions.

World Illustration Awards are a year-round celebration of the power and diversity of illustration being made today. Selected entries are shared on the popular [@worldillustrationawards](#) Instagram. This is followed by the announcement in May of 500 longlisted projects, and then the release of the 200 shortlisted projects which will feature in an Online Showcase on the AOI's website launching in July.

A highlight of the Awards year is the excitement of the winners announcement in September. One New Talent and one Professional Overall winner will be awarded cash prizes and profiled on the AOI website.

This globally-recognised competition has ten industry-relevant categories and is judged by distinguished professionals from the global illustration industry. Commissioners value the Awards for identifying current trends and finding established and undiscovered talent, and illustrators value the connection and sense of community participating brings. The awards assemble an array of creativity and innovation, highlighting diverse approaches to illustration and offering an insight into current practice.

Illustrators, (working individually or as collectives), commissioners, agents and tutors were invited to submit work created, commissioned or published since 1 January 2022, until the deadline in February 2023 into the ten categories of the Awards.

The World Illustration Awards 2023 are sponsored by:

