



**Press Release** (for immediate release)

## **The World Illustration Awards 2023 are now open for entries!**

The AOI, in partnership with the USA-based Directory of Illustration, is delighted to announce that the World Illustration Awards 2023 are open for entries until 14 February 2023.

The World Illustration Awards showcase great work being made by illustrators all over the world today. WIA focuses on supporting and celebrating creativity, connecting illustrators to their peers and the industry.

Being part of WIA offers a host of benefits to illustrators, such as increased visibility, opportunities for self-promotion, and the chance to network. WIA also gives many illustrators an international platform to reach new clients and commissions.

*"I was really overjoyed to be shortlisted for WIA2022. I could see the rich diversity and inclusiveness, and the strong creativity of the illustration industry."*  
Dali Wu, WIA2022 shortlisted illustrator.

This year offers two new categories; Animation, sponsored by Huion, and Publishing sponsored by Rebelle, reflecting the global industry and an increasing trend towards animated and moving image work. London Book Fair are also on board as this year's Book Covers Category sponsor, while Procreate once again support the Editorial Category. Huion are also sponsoring a cross-category award for Digital Innovation, with a tablet and pen on offer as prizes for the winner.

World Illustration Awards are a year-round celebration of the power and diversity of illustration being made today. Selected entries are shared on the popular @worldillustrationawards Instagram. This is followed by the announcement in May of 500 longlisted projects, and then the release of the 200 shortlisted projects which will feature in an Online Showcase on the AOI's website launching in July.

A highlight of the Awards year is the excitement of the winners announcement in September. One New Talent and one Professional Overall winner will be awarded cash prizes and profiled on the AOI website.

This globally-recognised competition has ten industry-relevant categories and is judged by distinguished professionals from the global illustration industry. Commissioners value the Awards for identifying current trends and finding established and undiscovered talent, and illustrators value the connection and sense of community participating brings. The awards assemble an array of creativity and innovation, highlighting diverse approaches to illustration and offering an insight into current practice.

Illustrators, (working individually or as collectives), commissioners, agents and tutors are invited to submit work created, commissioned or published since 1 January 2022, until the deadline into the ten categories of the Awards.

Entries can be submitted until the end of the day **14 February 2023** via the [online application form](#).

To find out all about the awards, the 10 categories, how to enter, sponsors, prizes and cash awards, judges and much more visit: <https://theaoi.com/world-illustration-awards/>

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### Notes to Editors

#### How to enter

More information and guidance can be found here: [theaoi.com/world-illustration-awards](https://theaoi.com/world-illustration-awards)

#### Contact information

For more information contact Daisy, Helen or Sabine on [awards@theaoi.com](mailto:awards@theaoi.com)

#### Social Media

Competition Instagram: [@worldillustrationawards](#)

Competition Hashtags: #WIA2023 and #WorldIllustrationAwards

The AOI Facebook: [/theaoi](#)

The AOI Instagram: [@theaoi](#)

The AOI Twitter: [@theaoi](#)

The Directory of Illustration Facebook: [/DirIllustration](#)

The Directory of Illustration Instagram: [@DirIllustration](#)

The Directory of Illustration Twitter: [@DirIllustration](#)

#### Key dates

- 2 December 2022 – call for entries opens
- 14 February 2023 – deadline to enter
- March – April 2023 – judging
- 16 May 2023 – longlist announced
- 4 July 2023 – shortlist announced and showcase launch
- 12 September 2023 – winners announced

#### About The World Illustration Awards

Delivered by the AOI in partnership with USA-based [Directory of Illustration](#), the World Illustration Awards build on a 45-year tradition of the AOI organising juried survey competitions.