



## **WIA2023 COMPETITION TERMS & CONDITIONS**

Please read the following terms and conditions carefully before submitting work for the WIA2023 competition.

You will be prompted to agree to the Terms and Conditions before you submit an entry.

By making a payment for your entry you agree that you accept these Terms and Conditions.

### **1. Submitting work**

#### **1.1. Registration**

- 1.1.1.** To submit work to the competition entrants must register or sign in with their AOI account by entering their name and email address into the registration form.
- 1.1.2.** The website will auto-generate a password to login to the site and access the entry form. This password can be changed by the entrant to something more memorable if needed.
- 1.1.3.** The entrant should keep their log in details safe, as they will be required again to view the entry outcome.

#### **1.2. Entering Work**

- 1.2.1.** Works to the Awards must be entered via the dedicated online form by the end of the final deadline day. Works entered after this date will be included in the competition at the discretion of AOI staff. The decision of the AOI will be final.
- 1.2.2.** Entrants can make an unlimited number of entries in as many different categories as they wish.
- 1.2.3.** Only entries that have been paid for by the final deadline will be considered for the competition.
- 1.2.4.** Work can be entered by either:
  - Individual Illustrators i.e. the creator of the work (including duos and collectives) entering their own workor
  - A third party such as a commissioner (entering work they have commissioned from an illustrator), agent (a representative of the illustrator) or tutor (for example a University lecturer or supervisor) where they have the permission of the illustrator/creator of the work to do so.
- 1.2.5.** Entries should be entered as either New Talent or Professional

To apply as New Talent you must be one of the following:

- a current student on an undergraduate course (bachelor's or equivalent).
- a recent graduate (graduating from a bachelor's degree or equivalent in 2022)
- an illustrator without a bachelor's degree or equivalent with less than one year's work experience as an illustrator

Everyone else should enter as Professional.

**1.2.6.** Entries can be submitted as either:

- A Single Entry (one still image or moving gif)  
or
- A Multiple Entry (lead image plus up to four further images / animated gifs / direct URLs from the same project).

Multiple Entries should be used to showcase different elements of the same project (e.g. book cover plus inside spreads, a series of gifs for a website campaign, different angles of a mural etc.).

**1.2.7.** Work can be entered into any category by New Talent or Professional entrants that has been commissioned (e.g. by a publisher, editor, business), or that the illustrator has initiated themselves (e.g. for their portfolio, website, or to test new ideas).

**1.2.8.** Any submission that lists the illustrator's own details as the commissioner will be changed to uncommissioned status.

**1.2.9.** The same project can be entered into more than one category, but must be uploaded and paid for separately.

**1.2.10.** Images must be submitted in .jpg, .gif or .png formats (not .jpeg). Images can be up to 4MB and 3000px wide at 72 dpi or 150 dpi in RGB colour.

**1.2.11.** URLs should be direct links of moving image work hosted on either YouTube or Vimeo. URLs must not be links to general websites or password protected and will not be considered if so. Ineligible or broken URL links will be removed from entries prior to viewing by the judges.

**1.2.12.** Entries must be entered into one of the ten categories which are:

- Advertising
- Animation
- Book Covers
- Children's Publishing
- Design, Product & Packaging
- Editorial
- Exploration
- Publishing
- Science & Technology
- Site Specific

**1.2.13.** Single or Multiple entries are eligible in any category.

**1.2.14.** Commissioned or uncommissioned projects are eligible in any category.

**1.2.15.** The Awards are international and open to illustrators working in any medium, context or geographical location.

**1.2.16.** The Awards are open to illustrators aged 18 or over.

- 1.2.17.** Entries must have been created, commissioned or published during the 2022 calendar year, up until the final deadline of the competition in February 2023.
- 1.2.18.** Entries may not be submitted by current members of staff at the AOI or current members of the AOI's Board of Directors, current AOI Patrons or directly by this year's Judges.
- 1.2.19.** Work commissioned by the AOI or Directory of Illustration cannot be entered into the competition.
- 1.2.20.** Entries produced using AI text-to-image generating software or platforms are not eligible to be entered into the awards. Submitted entries produced using AI-generated artwork will be disqualified from the competition.

### **1.3. Entry Fees**

- 1.3.1.** Entries to the Awards will only be fully submitted once payment has been made. Entry fees can be paid in three currencies: GB Pounds (£), US Dollars (\$) and Euros (€). Any other currency will be converted by your card issuer at point of payment.
- 1.3.2.** The following entry fees apply:  
Early bird discount until midday UK time on 3 January 2023:
- GB Pounds - £29 per Single Entry, £49 per Multiple Entry
  - Euro - € 34 per Single Entry, € 58 per Multiple Entry
  - US Dollars - \$33 per Single Entry, \$60 per Multiple Entry
- From midday UK time on 3 January 2023, until the deadline:
- GB Pounds - £32 per Single Entry, £53 per Multiple Entry
  - Euro - € 36 per Single Entry, € 60 per Multiple Entry
  - US Dollars - \$38 per Single Entry, \$62 per Multiple Entry
- 1.3.3.** Conversion rates apply and may vary for entries made in other currencies. Please check with your bank.
- 1.3.4.** Current AOI members at the time of payment are eligible for a 20% discount per entry on an unlimited number of entries, including on the early bird rates when they are available. Discounts are automatically applied at the checkout when logged in to the AOI website with an active Member account.
- 1.3.5.** Entry fees are non-refundable.
- 1.3.6.** At the AOI's discretion, a limited number of free entries will be made available on the basis of financial need via a bursary scheme. Separate terms and conditions will be issued for bursary applications.

### **1.4. Warranty**

The entrant warrants (guarantees) to the AOI that they have the right to submit work, that the image is original and does not infringe the rights of any other party. The entrant will indemnify and keep the AOI indemnified against all claims, demands, actions, suits, proceedings, losses and costs (including any legal costs or reasonable expenses properly incurred and any compensation, costs and disbursements paid by the AOI on the advice of the AOI's legal advisers to compromise or settle any claim) occasioned to the AOI in consequence of any breach or alleged breach of this warranty.

## **2. Selection**

### **2.1. Round One – Longlisting**

- 2.1.1.** Round One judging is completed online.

- 2.1.2. All entries are presented anonymously.
- 2.1.3. An independent chair for the category jury will review all entries, and pre-select a longlist for the other jurors to review.
- 2.1.4. Approximately 500 entries to be put forward to the longlist on a pro-rata basis by category.
- 2.1.5. Entrants will be notified of the outcome of their entry via email and their WIA account on the AOI website.
- 2.1.6. The judges' decision is final.

## **2.2. Round Two – Shortlisting**

- 2.2.1. Round Two judging is completed online. All longlisted entries are presented anonymously. The category jury (made up of three judges) views the entries per category and the supporting information. Work is marked as either 'yes' or 'no' for shortlisting.
- 2.2.2. The judging criteria for shortlisted work are as follows:
  - Excellent technical execution
  - Effective communication of the idea
  - Exploration of the artform
- 2.2.3. Approximately 200 works in total will be shortlisted from the longlisted entries on a pro-rata basis by category.
- 2.2.4. Entrants will be notified of the outcome of their entry via email WIA account on the AOI website.
- 2.2.5. The judges' decision is final.

## **2.3. Round Three – Highly Commended and Category Winner selection**

- 2.3.1. Shortlisted entries selected as potential Category Winners are reviewed and discussed in Round Three by the category jury.
- 2.3.2. The category jury selects a New Talent and a Professional Winner and a New Talent and Professional Highly Commended in each category.
- 2.3.3. The AOI reserves the right not to present an Award if the quality of entries in a particular category is deemed not high enough.

## **2.4. Round Four – New Talent and Professional Overall Award Winners selection**

- 2.4.1. The final round of judging takes place after the category winners have been selected. The Overall Winners are announced for the first time at the Awards ceremony.
- 2.4.2. All judges view all Category Winning work, discuss and vote for the Overall Winners.
- 2.4.3. The AOI reserves the right not to present an Overall Award if the quality of entries is deemed not high enough.

- 2.4.4.** Overall New Talent and Professional Awards are presented for work that the judges consider to have made the most significant contribution to illustration in the time covered by the competition.
- 2.5. AOI Members Award**
- Any shortlisted AOI member (with a live membership) is eligible for consideration for the AOI Members Award, which will be awarded by an internal team at the AOI for the most engaging illustration by an AOI member. The winner will receive a year-long complimentary AOI Membership + folio and AOI publications including The Directories and Guide to Law.
- 2.6. The SAA Agents Award for New Talent**
- Upon final confirmation, the Society of Artists Agents Award for New Talent will be judged by a panel of three SAA members from all eligible shortlisted new talent entries. The winner will receive six months mentoring and trial representation from one of the SAA's member agents.
- 2.7. DI Award**
- The Directory of Illustration Award will be chosen from the shortlisted professional entries by a panel of DI staff. The winner will receive a single page marketing package in the Directory of Illustration, valued at \$2,695 US Dollars.
- 2.8. Huion Digital Innovation Award**
- One shortlisted illustrator will be selected for the Huion Digital Innovation Award. This will be awarded to a shortlisted work which is created digitally (or mostly using digital media), and displays the best use of technology. It will be judged by a panel of Shenzhen Huion Trend Technology Co, Ltd staff and the winner will be awarded a Huion pen display (high-end).
- 3. Promotion**
- 3.1. Website**
- 3.1.1.** All longlisted entries will be included in the Awards section of the AOI website with a dedicated page per longlisted project. This will consist of the information submitted at the time of entry.
- 3.1.2.** Longlisted entrants will be given the opportunity to edit their entries prior to this going live.
- 3.1.3.** Amendments made after the longlist goes live can only be made by AOI staff, and may take up to five working days to action.
- 3.1.4.** Shortlisted entries will be included in the Awards section of the AOI website with a dedicated page per shortlisted project. This will consist of the information submitted at the time of entry plus links to additional material if available.
- 3.1.5.** Award Winners (category winners and cross-category winners) will be profiled on an additional page on the AOI website.
- 3.2. Awards Ceremony**
- 3.2.1.** Subject to final confirmation, the Awards Ceremony to announce the winners will take place online on 12 September 2023.
- 3.2.2.** All shortlisted entrants will be invited to the online Awards Ceremony.

- 3.2.3.** Award Winners will be presented with a trophy and any prizes after the Awards Ceremony. The AOI is not able to fund or provide equipment, or cover any other expenditure incurred by illustrators to attend the Awards Ceremony.
- 3.3. Showcase**
- 3.3.1.** Selected Shortlisted, Highly Commended and Award-Winning work will be included in an Online Showcase hosted on the AOI website.
- 3.3.2.** It is a condition of entering the competition that the work is made available for the Online Showcase and Digital Catalogue (upon final confirmation by the AOI), as a high res digital file to be uploaded to an image sharing service specified by the organisers.
- 3.3.3.** It is the responsibility of the entrant to provide high resolution files and/or digitised supporting work for the Online Showcase, and to follow instructions as to how and when that should be sent. Failure to do so will result in the work not being included.
- 3.3.4.** The AOI reserves the right to organise a touring version of the Exhibition. Illustrators will be notified if their project is to be included.
- 3.6. Prizes**
- 3.6.1.** Prizes are not transferable, and cash prizes will be paid in one lump sum only.
- 3.6.2.** Prize winners are fully responsible for any taxes, fees or duties due in any country where they may be liable to pay such deductions. The AOI is not responsible for advising on tax issues relating to prizes.
- 3.6.3.** Any advertised prizes are not exchangeable for cash, or any other good or service.
- 3.6.4.** Any advertised prizes cannot be transferred to any other person and will only be given to the named creator of the winning entry (and not any third party that entered the submission).
- 3.6.5.** The AOI reserves the right to withdraw advertised prizes at any time should circumstances dictate such a measure is required and will not be liable to provide compensation or alternative prizes.
- 3.6.6.** Cash awards are payable by Bank Transfer only in GBP only.
- 3.6.7.** The AOI gives all Category Winners a year-long, complimentary AOI Membership + Folio with the usual terms of membership. The membership is not transferable, or exchangeable for cash, or any other goods or services. Each category-winning illustrator is eligible to receive a maximum of one year's complimentary AOI membership.
- 4. Additional Terms**
- 4.1.** The entrant agrees that, as a condition of entry, the AOI may, without seeking further permission from the creator, share images and information from the entry uploaded to the AOI website on its social media platforms, in digital marketing materials, on the Award night Hosting platform, and with partners to share on their social media platforms and digital marketing materials.
- 4.2.** The entrant agrees that if shortlisted, their selected entry (including image and supporting information), the name of the creator of the work and entrant's website may be published on the AOI website.
- 4.3.** The entrant agrees that if shortlisted their selected entry and any other material they supply in support of their entry (such as photographs of themselves, Q&A content, additional images of their project) may

be used by the AOI for the promotion of the competition, catalogue, online showcase, awards ceremony and touring exhibition on materials including but not limited to:

- invitation cards
- press releases and press kits
- information leaflets
- postcards
- posters
- social media platforms such as Twitter, Facebook, Instagram, Youtube
- website
- awards night hosting virtual platform
- e-newsletters
- and thus grants the AOI a non-exclusive, royalty-free, worldwide licence to reproduce and distribute the entry in volume and/or digital form for 24 months from the date the competition closes for entries.

- 4.4.** Any third party submitting an entry (tutor, commissioner, agent or other) is responsible for contacting the copyright holder to ensure his/her consent to these terms. Any other use of shortlisted entries will be subject to negotiation with the copyright holders.
- 4.5.** The AOI reserves the right to cancel the competition or any element thereof should insufficient entries be received or any other circumstance arise that makes it necessary for the AOI to cancel the competition or any part of the competition. The AOI has no financial obligation to any entrant for cancellation, and no compensation shall be due.
- 4.6.** The World Illustration Awards are organised and administered by The AOI in the UK.
- 4.7.** These terms and conditions shall be governed by English Law.
- 4.8.** Data shared with the AOI as part of the WIA competition will be shared with the Directory of Illustration as a delivery partner. The AOI will use the data in line with its privacy policy and UK GDPR legislation. However, Directory of Illustration is based in the USA and as such is not required to follow these rules.
- 4.9.** The AOI reserves the right to amend these terms and conditions at any time during the competition.