



London, October 2022

## **GHIA (Global Healthcare Illustration Awards) announce first ever Shortlist**

The AOI & Eradigm Consulting are proud to announce the triumphant success for the first Annual Global Healthcare Illustration Awards. In May 2022 we started our quest to find the very best illustrations in the healthcare space and the response has exceeded our expectations by far!

There have been over 2000 submissions from artists worldwide who have showcased a vast assortment of Illustrations highlighting the key issues presented in today's ever changing healthcare landscape making it incredibly challenging to judge. Our esteemed judging panel chaired by award winning illustrator Luca D'urbino have after much deliberation, finalised, and can present to you the 50 shortlisted Illustrations.

We would like to thank all of those who took part and dedicated their time to help us bring to fruition the current global healthcare issues in a medium that is thought provoking and relatable to us all.

More than ever, people all over the world are aware with the complex issues we face when it comes to global health. The artists have helped us to communicate this through their work giving a unique perspective on this subject matter.

We are now working to host and exhibit the amazing talent and Illustrations that have been created in honour of the first annual Global Healthcare Illustration Awards.

The variety of stunning images created will be part of an exhibition which will take place in London in November. We will be announcing the exhibition details and the winners of the Gold/Silver and Bronze Cash prizes soon so watch this space.

In the meantime, view the shortlisted images here on the [Eradigm website](#).

Ends

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### **Notes to editors:**

Download press images here:

<https://www.dropbox.com/scl/fo/u33cr3vtz83bcad888sd3/h?dl=0&rlkey=0vwr3h03opccm82t6w1occe5r>



Antoine Doré Precision...logy.jpg



Dora Kistelevi Health a...nce.jpg



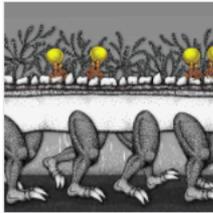
Gail Armstrong United ...set.jpg



Jorge STORM OF PILLS.jpg



Laura Sadler Imperfect...fect.jpg



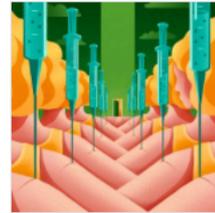
Odd Job Art Brush You...eth.jpg



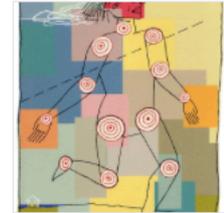
Peter Greenwood Vacc...ace.jpg



Salini Perera Toronto's...ight.jpg



Suzan Hijink Path of Va...cine.jpg



Whitney Sherman Joint...Run.jpg

Download GHIA branding assets from here:

[https://drive.google.com/drive/folders/1gra4bTdqV85nWXfFrdYDKY\\_A6SoOFYoV](https://drive.google.com/drive/folders/1gra4bTdqV85nWXfFrdYDKY_A6SoOFYoV)

Terms for entry: [https://theaoi.com/wp-content/uploads/2022/05/GHIA-2022\\_Terms-for-entry\\_May2022.pdf](https://theaoi.com/wp-content/uploads/2022/05/GHIA-2022_Terms-for-entry_May2022.pdf)

For more information contact Patrick Romano at [ghia@eradigm.com](mailto:ghia@eradigm.com)

Website: [theaoi.com/ghia](http://theaoi.com/ghia)

Social Media

Competition Hashtags: #GHIA2022

Eradigm Instagram: [@Eradi\\_gm](https://www.instagram.com/Eradi_gm)

The AOI Instagram: [@theaoi](https://www.instagram.com/theaoi)

The AOI Twitter: [@theaoi](https://twitter.com/theaoi)

### About Eradigm Consulting

Eradigm Consulting is a life science strategy consulting firm which works with clients in the healthcare industry to ensure complex strategic decision are made with insights.

Headquartered in London and with offices in the US, Eradigm was founded in 2016 and today works with clients globally across a wide variety of services areas including Intelligence & Insights, Market Access and Commercialisation Strategy. With a passion for succinct, high impact communication, Eradigm has worked with the illustrator community extensively to produce insightful articles pertaining to events shaping the healthcare industry.

<https://eradigm.com>

### About the AOI

The Association of Illustrators (AOI) is the leading illustration body supporting and sustaining illustrators and the illustration industry based in the UK with a global membership.

Established in 1973 the AOI offers members professional advice, online resources and a growing programme of events. The AOI has successfully worked to increase the standing of illustration as a profession and improve commercial and ethical conditions. With a membership that includes freelance illustrators, agents, students and colleges the AOI continues to support and educate future generations at every stage of their careers.

[www.theaoi.com](http://www.theaoi.com)