



## The **Global Healthcare Illustration Awards: “GHIA”** - Conditions for Entry

Please read the conditions and terms of entry carefully. By entering this competition you agree to comply with these terms.

### **1 General**

- 1.1 This competition is run by Eradigm Limited (incorporated and registered in England and Wales with company number 10491826, registered office at New Derwent House, 69-73 Theobalds Road, London, England, WC1X 8TA )
- 1.2 And the Association of Illustrators Limited (company number: 01237440; registered office: Somerset House, T7 3<sup>rd</sup> Floor Somerset House, Strand, London WC2R 1LA) ("**AOI**") who are the Hosts of this competition.
- 1.3 The competition is open to all illustrators and students of illustration worldwide, regardless whether they are a member of AOI or not.
- 1.4 Entries must be made in English.
- 1.5 Agents or colleges may only submit entries on behalf of an illustrator with the express permission of the illustrator. If you are submitting the entry on someone's behalf both you and the person that you are submitting the entry on behalf of must comply with these competition terms.
- 1.6 You must be over 18 years of age to enter. You may enter this competition more than once, but you may only be eligible to win one category of prize. For example, you cannot win all the Gold, Silver and Bronze prizes at one time.
- 1.7 Any person who is an employee of AOI, Eradigm and/or any other sponsor, board member or patron of AOI or Eradigm is not eligible to enter this competition. If any such person should enter then they will be automatically disqualified. AOI members (where they are not board members or patrons) are able to enter.
- 1.8 You warrant that you have the right to submit the artwork in entry to this competition (the "**Artwork**") and any caption and documentation submitted relating to your Artwork (together being the "**Submission**").
- 1.9 Eradigm and the AOI reserve the right to disqualify you if your Submission is contrary to these terms or the spirit of the competition.

## **2 The Competition:**

The aim of the Global Healthcare Illustration Awards: “GHIA” competition is to attract original artwork on the theme of health and healthcare from illustrators across the globe.

- 2.1 It is desirable, but not essential, to include a brief description of where and when it was published if applicable.

## **3 Entry Guidelines and Cost**

- 3.1 In entering this competition you agree that you can submit your Submission in accordance with the requirements of these terms, and in particular:
- 3.1.1 You will submit your Artwork online at [www.theaoi.com](http://www.theaoi.com) by no later than the published deadline/s. Your Artwork should be an image file saved as .jpg, .png or .gif, in RGB mode at 72 or 150 dpi, and should be **under** 4MB up to 3000px for the longest dimension.
- 3.1.2 If you are shortlisted, you will submit to [GHIA@Eradigm.com](mailto:GHIA@Eradigm.com) the high resolution electronic files of your Artwork which may be used by Eradigm and AOI for marketing purposes. The size specification for your high resolution electronic files will be confirmed with the shortlisting notification.
- 3.1.3 If you are shortlisted, you will submit your own caption (in no more than 50 words / 200 characters) to explain the inspiration and rationale for your Artwork, as well as how it was created (software, materials, technique etc). This caption will be used to accompany your Artwork in promotion and if it is exhibited. Eradigm reserve the right to edit captions.
- 3.1.4 If your Submission is selected to exhibit at the Eradigm office in London, you will submit your Submission in accordance with clause 5.
- 3.2 Your Submission, must not be obscene or offensive.
- 3.3 You warrant that your Submission is your own original work and it does not infringe the rights (including any intellectual property rights) of any third party.
- 3.4 You shall immediately notify Eradigm and AOI in writing if you become aware of any claim made or threatened that the Submission (or any part) infringes the rights of any third party.
- 3.5 There is no entry fee. However, all costs incurred by you relating to your Submission and this competition are your personal responsibility. There are no refunds for any entries including those which are submitted that are ineligible or submitted after the entry deadline. You must submit your Submission in accordance with these rules.
- 3.6 The exhibition of shortlisted artworks will take place in November 2022 at the Eradigm offices in London.

## **4 Selection**

- 4.1 The deadlines and key dates applicable to this competition are set out in the Schedule to these terms.

- 4.2 Valid submissions will be evaluated by a jury based on the quality of illustration and the relevance of the image and caption to the theme.
- 4.3 Your Submission will be judged in relation to the Gold, Silver and Bronze prizes by a committee of judges comprising of at least one independent member. Correspondence regarding the prize decisions will not be entered into and in awarding all prizes the judges' selections will be final.
- 4.4 You will be informed whether or not you are shortlisted by email. Please ensure you can receive emails from [ghia@eradigm.com](mailto:ghia@eradigm.com)
- 4.5 Award winners will be announced in November 2022.
- 4.6 By entering this competition you grant to Eradigm a two year non-exclusive, irrevocable, worldwide, royalty-free licence to use and reproduce your Submission in publicity and advertising connected to the GHIA competition.
- 4.7 By "non-exclusive" we mean that your Submission can be used by Eradigm, by you and the third parties that you choose to be able to use it. By "two year" we mean that this licence lasts for 24 months from the date entries close. By "royalty-free" we mean that you do not receive royalty payments for this licence.
- 4.8 Eradigm and the AOI shall have the right to use all Submissions electronically and in print to promote the competition in this year and future years, and for archive and documentation process.
- 4.9 In submitting your Submission, you are deemed to have accepted these rules and agree to be bound by them, and agree to co-operate in any publicity that may arise which may include your name or image being used on websites, magazines or mobile site at any time as a result of the competition.

## **5 Exhibition**

- 5.1 It is intended that there will be an exhibition of up to 50 shortlisted works at the Eradigm office in London in November 2022.
- 5.2 If you are selected to feature in the exhibition, you will provide requested material by the given deadline. The specification for your files will be confirmed with the exhibition notification.

## **6 Prizes**

- 6.1 Three cash prizes shall be awarded:
  - Gold: £3000
  - Silver: £2000
  - Bronze: £1000
- 6.2 The prizes will be paid by bank transfer no later than 15 days after Bank details have been provided by the winners.

## **7 Other Terms**

- 7.1 Eradigm and AOI reserve the right to amend and update these terms at their sole discretion from time to time and such changes will be effective as soon as they are published on [www.theaoi.com](http://www.theaoi.com).

- 7.2 Eradigm and AOI do not accept any responsibility for network, computer hardware or software failures of any kind, including (without limitation) those which may restrict or delay the sending or receipt of an entry. Proof of delivery will not mean proof of receipt of delivery.
- 7.3 You may be required to sign a statement proving your eligibility to enter or liability for your Submission.
- 7.4 If you are unable to accept the prize or do not comply with these terms in any respect, Eradigm reserve the right to award the prize to an alternative winner, chosen in accordance with these terms.
- 7.5 If you are shortlisted and/or if you win one of the prizes, you agree that Eradigm may use your name, image, and town and country of residence to announce the shortlisted candidates and for any other reasonable and related promotional purposes.
- 7.6 All personal data submitted in relation to this competition shall be processed in accordance with applicable data protection laws. Applicants' data shall be retained by the AOI and will be shared with Eradigm for the purposes of administering the competition. For further information on the data processing activities carried out by:
- The AOI, please refer to its Privacy Notice: <https://theaoi.com/aoi-privacy-policy/>  
 Eradigm, please refer to its Privacy Notice: <https://eradigm.com/eradigm-privacy-policy-2022/>
- 7.7 Except in the case of death or personal injury caused by their own negligence or fraud, neither Eradigm or AOI shall be liable to any entrant or any parent/guardian of an entrant, for any loss or damage howsoever caused (whether in contract, tort (including, without limitation, negligence) statutory duty or otherwise) arising out of or in connection with this competition. If Eradigm or AOI are liable to anyone for any reason (other than death or personal injury arising from their own negligence) each of their liability shall be limited to £50.
- 7.8 To the fullest extent permitted by law AOI and Eradigm do not make any express or implied warranties, representations or endorsements whatsoever with regard to the competition prizes or any information, service or product provided in connection with this competition.
- 7.9 These terms are governed by English law and any disputes arising in connection with this competition or these terms will be subject to the exclusive jurisdiction of the courts of England. However, residents of Scotland may bring legal proceedings in either the Scottish Courts or the Courts of England and Wales and residents of Northern Ireland may bring legal proceedings in either the Courts of Northern Ireland or the Courts of England and Wales.

#### **Schedule of events (exact dates to be confirmed)**

<b>Call for entry opens</b>	<b>18 May 2022</b>	
<b>Call for entry closes</b>	<b>15 August 2022</b>	
<b>Notification of result</b>	<b>October 2022</b>	
<b>Shortlist announced</b>	<b>October 2022</b>	
<b>Winners announced</b>	<b>November 2022</b>	
<b>Exhibition</b>	<b>November 2022</b>	

Up to date information: <https://theaoi.com/GHIA/> and <https://eradigm.com/global-healthcare-illustration-awards/>