

# Inside Illustration: Editorial

## “Current affairs / conceptual” w/ Kotryna Zukauskaite: 12 April 2022

We encourage you to select one of the following briefs and produce up to three roughs prior to this *Inside Illustration* course session. During the session there will be an opportunity to receive and provide constructive feedback on the roughs in small breakout groups.

After the session, should you choose to take a rough through to final artwork, please upload it to your AOI Folio and let us know via email: [derek@theaoi.com](mailto:derek@theaoi.com)

**Deadline for final artwork: 12 May 2022**

We will feature a selection of finished artworks in a curated Folio, which the AOI will showcase via our socials and newsletter.

Feel free to also tag [@theaoi](https://twitter.com/theaoi) into roughs and/or final artwork posts on your socials.

**We're looking forward to seeing what you create!**

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Briefs set by illustrator [Kotryna Zukauskaite](#).

Both briefs are likely to require research (which illustrators frequently have to do) so reflect the reality of an editorial commission. There will be plenty of information online on these topics to aid your research. They are broad briefs, allowing you to select an area which you can best respond to. Plenty of assignments like these come from newspapers, magazines, (popular) science & technology publications, university journals, various specialised and business publications, etc.

### **Brief 1:**

'Social media's effect on one's mental health' – this topic covers many aspects, including too much screen time, addictiveness, exposure to extreme content (political and social) and lots more. Choose one area to illustrate.

Size: 1120 x 545px landscape.

### **Brief 2:**

'Precise medicine (DNA-based personalised medicine)' – this topic is about medical treatments which are tailored to individuals and has many interesting aspects.

Size: 200 x 250mm