



Press Release (for immediate release)

## The AOI launches its call for entries to the World Illustration Awards 2022: Celebrating Great Illustration!

The AOI, in partnership with the USA-based Directory of Illustration, is delighted to announce that the World Illustration Awards 2022 are open for entries until 14 February 2022.

This year we will be celebrating great illustration from across the globe, with an emphasis on supporting and connecting illustrators with each other and the industry.

“It was a big boost of confidence, especially being shortlisted. It made me see that I am doing something right in working on the things I feel passionate about. Also, it felt very humbling to be a part of such a huge pool of talent.” – WIA2021 shortlisted illustrator.

The World Illustration Awards are a year-round celebration of the power and diversity of illustration being made today. Selected entries are shared on the popular @worldillustrationawards Instagram as they come in. This is followed by the announcement in June of 500 longlisted projects, and then the release of the 200 shortlisted projects which will feature in an Online Showcase launching in September. The year ends with the excitement of the winners announcement and release of the printed catalogue in November. One New Talent and one Professional Overall winner will be awarded cash prizes and profiled on the AOI website.

This globally-recognised competition has ten industry-relevant categories and is judged by distinguished professionals from the global illustration industry. Commissioners value the Awards for identifying current trends and finding undiscovered talent, and illustrators value the connection and sense of community participating brings. The awards assemble an array of creativity and innovation, highlighting diverse approaches to illustration and offering an insight into current practice.

Illustrators, (working individually or as collectives), commissioners, agents and tutors are invited to submit work created, commissioned or published since January 2021, until the deadline into the ten categories of the Awards.

Entries can be submitted until the end of the day **14 February 2021** via the [online application form](#).

To find out all about the awards, the 10 categories, how to enter, sponsors, prizes and cash awards, judges and much more visit: <https://theaoi.com/world-illustration-awards/>

ENDS

---

## Notes to Editors

C4E image assets can be downloaded from our Dropbox:  
[link]

### How to enter

Applications can be made via the online form on the AOI website: [theaoi.com/wia2022](http://theaoi.com/wia2022)

More information and guidance can be found here: [theaoi.com/world-illustration-awards](http://theaoi.com/world-illustration-awards)

### Contact information

For more information contact Daisy or Sabine on [awards@theaoi.com](mailto:awards@theaoi.com)

### Social Media

Competition Instagram: [@worldillustrationawards](https://www.instagram.com/worldillustrationawards)

Competition Hashtags: #WIA2022 and #WorldIllustrationAwards

The AOI Facebook: [/theaoi](https://www.facebook.com/theaoi)

The AOI Instagram: [@theaoi](https://www.instagram.com/theaoi)

The AOI Twitter: [@theaoi](https://twitter.com/theaoi)

The Directory of Illustration Facebook: [/DirIllustration](https://www.facebook.com/DirIllustration)

The Directory of Illustration Instagram: [@DirIllustration](https://www.instagram.com/DirIllustration)

The Directory of Illustration Twitter: [@DirIllustration](https://twitter.com/DirIllustration)

### About The World Illustration Awards

Delivered by the AOI in partnership with USA-based [Directory of Illustration](http://www.directoryofillustration.com), the World Illustration Awards build on a 45-year tradition of the AOI organising juried survey competitions.