



AOI Announces New CEO

Rachel Hill, the AOI's Membership Director has been appointed as the new CEO for The AOI following Ren Renwick's resignation.

Rachel brings with her a wealth of experience in illustration, with a background as a practising illustrator and illustration agent. In her time at The AOI she has delivered an excellent service to members, especially during the challenging pandemic period.

With her trademark energy and commitment, she has introduced many new resources, events and opportunities. She has seen the membership team expand. In all her work, and with a personal passion, she continually champions the industry and celebrates the work of our members.

David Gilbert, Chair of The AOI says *I and the board are delighted that Rachel has accepted this position. After a rigorous application process it was clear that Rachel's skills and commitment to the industry and the AOI were considerable. She will continue the excellent and important work that the AOI is doing, bringing innovation and energy to serve members in the best possible way.*

Finally, I want to thank Ren for the outstanding work she has done at the AOI, which has led to its transformation into the great organisation it is now.

Rachel says: *I am honoured to have been elected as the new CEO for the AOI. It has been a privilege to support our members throughout my time at the organisation, and I look forward to championing our community through the next chapter of the AOI's growth. I am delighted to be working alongside such a vibrant and committed team, as we drive our current plans forward and build on our successes.*

The AOI is in a strong position and our purpose feels clearer than ever – to celebrate and protect the illustration industry, and to support individuals in building their own thriving careers.

Rachel will start the role at the beginning of February 2022.

ENDS

Notes to editors

For more information please contact:
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About The AOI

The Association of Illustrators (AOI) is the leading illustration body supporting and sustaining illustrators and the illustration industry based in the UK with a global membership.

Established in 1973 the AOI offers members professional advice, online resources and a growing programme of events. The AOI has successfully worked to increase the standing of illustration as a profession and improve commercial and ethical conditions. With a membership that includes freelance illustrators, agents, students and colleges the AOI continues to support and educate future generations at every stage of their careers.