



## **THE NORTHERN ILLUSTRATION PRIZE**

### **Competition Guidelines and Terms & Conditions**

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### **Introduction:**

**The Northern Illustration Prize** (the competition) is an international Illustration competition owned and delivered by The Northern School of Art (the School), in collaboration with AOI. The competition forms part of the biennial Northern Festival of Illustration (the Festival) which is supported by Arts Council England.

## Part 1 - Competition Guidelines and Terms and Conditions

Please read these guidelines and terms and conditions carefully before submitting work for the competition. The guidelines will assist you in completing the online entry form and you will be asked to agree to the Terms and Conditions before you submit an entry. By registering your entry you have accepted these Terms and Conditions.

### 1 Submission

#### 1.1 Registration

To submit work to the competition entrants must register [at <https://theaoi.com/northern-illustration-prize-2021/> ] The definitions of type of entrant are as follows:

- Established Illustrator – a professional illustrator entering their own work.
- Emerging Illustrator – an early career illustrator submitting their own work.

We do not accept entries from Third Parties entering work by an illustrator or student.

#### 1.2 Entering Work

There are two categories – Established Illustrator and Emerging Illustrator

All entries to both categories must address the Prize Theme – which is ‘Renaissance’. We expect you to interpret this theme in your own way, as character development, narrative, editorial, etc. However you may wish to respond in the context of the world emerging from the shadow of the Covid 19 pandemic.

- Entries are for a single image
- Entries must be new art, specifically created for this Prize or created between June 2020 and April 2021
- The Prize is international and open to illustrators working in any medium, context or geographical location.
- Entries cannot be submitted by current members of staff at The Northern School of Art or our primary partner the AOI, or any member of the judging panel.
- Please ensure you follow the image upload guidelines (details also on the form upload page) to avoid problems with your entry. Images must be submitted in .jpg, .gif or .png formats (not .jpeg).
- Images can be up to 4MB and 3000px wide.
- The entrant warrants (guarantees) to The Northern School of Art that they have the right to submit work, that the image is original and does not infringe the rights of any other party. The entrant will indemnify and keep the School indemnified against all claims, demands, actions, suits, proceedings, losses and costs (including any legal costs or reasonable expenses properly incurred and any compensation, costs and disbursements paid by the School on the advice of the its legal advisers to compromise or settle any claim) occasioned to the School in consequence of any breach or alleged breach of this warranty.
- Entrants must be 18 or over.

## **2 Selection**

### **2.1 Judging**

Judging is completed online. All entries are presented anonymously. Initial shortlist selection will be by staff of The Northern School of Art who will select a shortlist for each category.

Three judges view the shortlisted entries per category and the supporting information and select a winning work on the basis of the following criteria:

- Effectively meeting the brief
- Strong use of creative ideas
- Excellent technical execution

All shortlisted work will be exhibited at The Northern Festival of Illustration taking place during June and July 2021.

The School reserves the right not to present a Prize if the quality in a certain category is deemed not high enough.

### **2.2 Prize Winners.**

Prize winners will be notified by 25 May 2021 and they will be announced at The Northern Festival of Illustration Opening in June.

## **3. Exhibition**

All Category Winning entries and shortlisted work will be included in and displayed at The Northern Festival of Illustration exhibitions during June and July 2021.

It is a condition of entering the competition that all shortlisted work is made available for the exhibition as a high res digital file and in its original format if appropriate. It is the responsibility of the entrant to provide the artwork to be presented in the exhibition, and to follow the School's instructions for providing artwork for display. The final method of print and display is the decision of the School, and any agents it instructs in the delivery and design of the exhibition.

## **4. Publication and IP**

The entrant agrees that their entry may be used for digital promotion of the competition, Festival or related activities (inclusive, but not limited to, The Northern Illustration Prize website and social media use) for 18 months from the launch date of the competition. The Northern Illustration Prize does not guarantee use of entrant's artwork for promotion. Copyright in the entry artwork will remain with the illustrator.

All shortlisted and category winning work will be included in the publicity for the Prize (by the School and its partners and supporters). This will include digital as well as print channels.

It is a condition of entering the competition that the School is granted a licence to reproduce selected work in print or digital material for the purposes of promoting the Northern Illustration Prize and The Northern Illustration Festival.

## **5. Prizes**

### **5.1 Established Illustrator**

- The winner will receive a cash prize of £1000 sterling payable by bank transfer in GBP (pounds sterling) only, within 30 days of the announcement of the Awards. Winners are responsible for covering any conversion or transfer fees they may be liable to pay to receive the cash prize.
- Prize winners must ensure that they are able to accept the cash prize.
- No prize will be awarded if the judges deem that there is no entry of sufficient quality to win.
- Prizes are not transferable, and cash will be paid in one lump sum only.
- Prize winners are fully responsible for any taxes, fees or duties due in any country where they may be liable to pay such deductions. The School is not responsible for advising on tax issues relating to prizes.
- Any advertised prizes cannot be transferred to any other person and will only be given to the named creator of the winning entry (and not any third party that entered the submission).

The School reserves the right to withdraw advertised prize at any time should circumstances dictate such a measure is required and will not be liable to provide compensation or alternative prizes.

## 5.2 Emerging Illustrator

- The winner will receive a cash prize of £1000 sterling payable by bank transfer in GBP (pounds sterling) only, within 30 days of the announcement of the Awards. Winners are responsible for covering any conversion or transfer fees they may be liable to pay to receive the cash prize.
- Prize winners must ensure that they are able to accept the cash prize.
- No prize will be awarded if the judges deem that there is no entry of sufficient quality to win.
- Prizes are not transferable, and cash will be paid in one lump sum only.
- Prize winners are fully responsible for any taxes, fees or duties due in any country where they may be liable to pay such deductions. The School is not responsible for advising on tax issues relating to prizes.
- Any advertised prizes cannot be transferred to any other person and will only be given to the named creator of the winning entry (and not any third party that entered the submission).

The School reserves the right to withdraw advertised prize at any time should circumstances dictate such a measure is required and will not be liable to provide compensation or alternative prizes.

## 6. Additional Terms

The entrant agrees that if shortlisted, their selected entry (including image and supporting information), the name of the creator of the work and entrant's website may be published on the websites for The Northern Illustration Prize, The Northern Festival of Illustration, and the School.

The entrant agrees that if shortlisted their selected entry may be used by the School for the promotion of the competition, publication, Festival, and awards ceremony on materials including but not limited to invitation cards, press coverage, information leaflets, postcards, posters, on School and Festival social media, website, e-newsletters etc. and thus grants the School a non-exclusive, royalty-free, worldwide licence to reproduce and distribute the entry in volume and/or digital form for 24 months.

The entrant confirms and agrees that any shortlisted entry is available for use in and display at The Northern Festival of Illustration during June and July 2021

The School reserves the right to cancel the competition or any element thereof should insufficient entries be received or any other circumstance arise that makes it necessary for the School to cancel the competition or any part of the competition. The School has no financial obligation to any entrant for cancellation, and no compensation shall be due.

Timeline for The Northern Illustration Prize (subject to confirmation):

- 1) Call for Entries opens: 1 March 2021
- 1) Call for Entries deadline: 11 April 2021
- 2) Shortlisting: April/May 2021
- 3) Notification of Shortlisting: May 2021
- 4) Delivery of high res images for shortlisted projects: 10 May 2021
- 5) Announcement of category Winners: June 2021
- 6) Display of winners and shortlisted works at The Northern Festival of Illustration – June and July 2021

## **Part Two - Guidelines for completing the Online Form**

### **Illustrator's Guide to filling in the form:**

1. Artist Name – enter your full name (if you want 'a creative alter ego' to appear alongside your entry please include this in brackets)
2. Upload your image – click on 'choose file' and select your image and hit 'upload'. Please ensure your filename starts with 'firstname\_surname'
3. Please enter your email address
4. Please enter your full postal address
5. Please enter a contact phone number, including any international dialling code
6. Click which category you are entering – you can only enter this competition once in a single category
7. Tell us how long you have been an illustrator
8. Tell us where you studied illustration (or related arts subject)
9. Tell us the title of your entry
10. In this free text box please tell us how your entry responds to the theme of 'monkey'
11. Tell us which country you live in
12. Click to say you accept these Terms of Entry – you must click this box for a valid entry
13. Click to say that you agree to our non exclusive use of your entry
14. Hit 'Enter' to make sure entry is considered by the judges for The Northern Illustration Prize. You will get an email acknowledging your entry.

If you have any problems with submitting your entry via the online form please contact The Northern School of Art +44 1429 858430.

### **Part Three - Category Definitions**

Established Illustrator – any professional illustrator entering their own work who has been practicing for more than 5 years on 1 March 2021.

Emerging Illustrator – current students, post-graduate students and graduates within two years of graduating, or anyone entering the illustration world within the past two years submitting their own work.