



TERMS & CONDITIONS

Please read the following terms and conditions carefully before submitting work for the WIA2021 competition. You will be prompted to agree to the Terms and Conditions before you submit an entry. By paying for your entry you agree that you have accepted these Terms and Conditions.

1. SUBMITTING WORK

1.1. REGISTRATION

1.1.1. To submit work to the competition entrants must register or sign in with their AOI account by entering their name and email address into the registration form. The website will auto-generate a password to login to the site and access the entry form.

1.1.2. These login details should be kept safe, as they will be required again if an entry is shortlisted.

1.2. ENTERING WORK

1.2.1. Entries to the Awards must be submitted via the dedicated online form by the end of the final deadline day. Works entered after this date will be included in the competition at the discretion of AOI staff. The decision of The AOI will be final.

1.2.2. Entrants can make an unlimited number of entries in as many different categories as they wish.

1.2.3. Only entries that have been paid for by the final deadline will be considered for the competition.

1.2.4. Work can be entered by either:

- Illustrators, including collectives, entering their own work
- or*
- A third party such as a commissioner (entering work they have commissioned from an illustrator), agent (a representative of the illustrator) or tutor (for example a University lecturer or supervisor) where they have the permission of the illustrator to do so.

1.2.5. Entries should be entered as either:

- New Talent defined as work by a student enrolled on a further or higher education course of study at point of submission, or a recent graduate (completing a course since January 2020). The AOI reserves the right to request proof of status, if required at any point in the competition;
- or*

- Professional, defined as work by a professional illustrator or any illustrator not classified as New Talent.

1.2.6. Entries can be submitted in the following formats:

- Single image : Single still image (one hero lead image)
- Single gif : Single animated gif (one hero lead animated gif)
- Single animation : Single animation URL (one hero lead still image and one direct Vimeo or YouTube link)
- Multiple images : Multiple still images (one hero lead image plus up to four additional images belonging to the same project)
- Multiple gifs: Multiple animated gifs (one hero lead animated gif plus up to four animated gifs belonging to the same project)
- Multiple animations : Multiple animation URLs (one still or animated gif hero lead image and up to four direct Vimeo or YouTube links)
- Multiple combination : Any combination of still images, animated gifs and animation URLs (one hero lead image or animated gif, and up to four additional images, gifs or animation links in any combination)

1.2.7. Work can be entered into any category by New Talent or Professional entrants that has been commissioned (e.g. by a publisher, editor, business), or that the illustrator has initiated themselves (e.g. for their portfolio, website, or to test new ideas). Works entered with the illustrator's own details listed as the commissioner will be changed to uncommissioned status.

1.2.8. The same project can be entered into more than one category, but must be uploaded and paid for separately.

1.2.9. Images must be submitted in .jpg, .gif or .png formats (not .jpeg). Images can be up to 4MB and 3000px wide.

1.2.10. Moving image works should be added as direct YouTube or Vimeo links, and will be embedded for viewing. The AOI reserves the right to remove links that are not submitted in the correct format, or are not publicly visible.

1.2.11. Entrants should select a category for each of their projects. The AOI reserves the right to reassign entries to a more appropriate category if it is clear that it has been entered incorrectly:

- Advertising
- Book Covers
- Children's Publishing
- Commercial Publishing
- Alternative Publishing
- Design, Product & Packaging
- Editorial
- Exploration
- Science & Technology
- Site Specific

Any entry format can be used to enter any category.

1.2.12. The Awards are international and open to illustrators working in any medium, context or geographical location.

1.2.13. The Awards are open to illustrators aged 18 or over.

- 1.2.14. Entries must have been **created or published** between 1 January 2020 and the closing date of the competition In February 2021.
- 1.2.15. Entries may not be submitted by current members of staff at the AOI or current members of the AOI's Board of Directors, current AOI Patrons or directly by this year's Judges.
- 1.2.16. Entries may not be submitted by current members of staff at Directory of Illustration, or its parent or subsidiary companies.
- 1.2.17. Work commissioned by the AOI or Directory of Illustration cannot be entered into the competition.

1.3. ENTRY FEES

- 1.3.1. Entries to the Awards will only be fully submitted once payment has been made. Entry fees can be paid in three currencies: GB Pounds (£), US Dollars (\$) and Euros (€). Any other currency will be converted by your card issuer at point of payment.

The following entry fees apply:

- GB Pounds - £29 per Single Image or Moving Image Entry, £49 per Multiple Image or Moving Image Entry (inclusive of VAT)
- Euro - € 34 per Single Image or Moving Image Entry, € 58 per Multiple Image or Moving Image Entry (inclusive of VAT)
- US Dollars - \$33 per Single Image or Moving Image Entry, \$60 per Multiple Image or Moving Image Entry

Conversion rates apply and may vary for entries made in other currencies. Please check with your bank.

- 1.3.2. Current AOI members at the time of payment are eligible for a 20% discount per entry on an unlimited number of entries. Discounts are automatically applied at the checkout when logged in to the Member account.
- 1.3.3. Entry fees are non-refundable once paid for.
- 1.3.4. Entries can be edited after they have been paid for until the final deadline.

1.4. WARRANTY

- 1.4.1. The entrant warrants (guarantees) to the AOI that they have the right to submit work, that the image is original and does not infringe the rights of any other party. The entrant will indemnify and keep the AOI indemnified against all claims, demands, actions, suits, proceedings, losses and costs (including any legal costs or reasonable expenses properly incurred and any compensation, costs and disbursements paid by the AOI on the advice of the AOI's legal advisers to compromise or settle any claim) occasioned to the AOI in consequence of any breach or alleged breach of this warranty.
- 1.4.2. The AOI has a robust system in place for investigating alleged infringement of copyright, which will include assessment by an independent third party. Any entry found to be infringing the work of another illustrator will be disqualified from the competition.

2. SELECTION AND JUDGING

2.1. ROUND ONE: LONGLISTING

2.1.1. Round One judging is completed online. All entries are presented anonymously to a panel of independent judges who will compile the longlist. These judges may be different to the category judges advertised.

2.1.2. Entrants will be notified of the outcome of their entry via email. The judges' decision is final.

2.2. ROUND TWO: SHORTLISTING

2.2.1. Round Two judging is completed online. All longlisted entries are presented anonymously. The category jury (made up of three judges) views the entries longlisted in their assigned category. Work is marked as either 'yes' or 'no' for shortlisting.

2.2.2. The judging criteria for shortlisted work are as follows:

- Excellent technical execution
- Effective communication of the idea
- Exploration of the artform

2.2.3. Approximately 200 works in total will be shortlisted from the longlisted entries on a pro-rata basis by category.

2.2.4. Entrants will be notified of the outcome of their entry via email. The judges' decision is final.

2.3. ROUND THREE: HIGHLY COMMENDED AND CATEGORY WINNER SELECTION

2.3.1. Shortlisted entries selected as potential Category Winners are reviewed and discussed in Round Three by the category jury. The category jury selects a New Talent and a Professional Winner and a New Talent and Professional Highly Commended in each category.

2.3.2. The AOI reserves the right not to present an Award if the quality of entries in a particular category is deemed not high enough.

2.3.3. Highly Commended and Category Winners will be notified of their selection in advance of the Awards Ceremony, but will be asked to keep this confidential until the public announcement on the Awards evening.

2.4. ROUND FOUR: NEW TALENT AND PROFESSIONAL OVERALL AWARD WINNERS SELECTION

2.4.1. The final round of judging takes place after the category winners have been selected. Only Category Winners are considered for the Overall Winner awards.

2.4.2. The Overall Winners are announced for the first time at the Awards ceremony.

2.4.3. All judges view all Category Winning work, discuss and vote for the Overall Winners.

2.4.4. The AOI reserves the right not to present an Overall Award if the quality of entries is deemed not high enough.

2.4.5. Overall New Talent and Professional Awards are presented for work that the judges consider to have made the most significant contribution to illustration in the time covered by the competition.

2.5. AOI MEMBERS AWARD

2.5.1. Any shortlisted AOI member (with a live membership) is eligible for consideration for the AOI Members Award, which will be awarded by an internal team at the AOI for the most engaging illustration by an AOI member.

2.6. THE SAA AGENTS AWARD FOR NEW TALENT

2.6.1. Where offered, The Society of Artists Agents Award for New Talent will be judged by a panel of three SAA members from all eligible shortlisted entries.

2.7. DI AWARD

2.7.1. Where offered, The Directory of Illustration Award will be chosen from the shortlisted professional entries by a panel of DI staff.

2.8. WIA INNOVATION AWARD

2.8.1. Where offered, one shortlisted project will be selected for the WIA Innovation Award.

2.8.2. This will be awarded to a shortlisted work which displays considerable innovation and experimentation with the artform.

2.8.3. It will be judged by at least two jury members, or judges appointed by an appropriate sponsor.

3. PROMOTION

3.1. WEBSITE

3.1.1. All longlisted entries will be included in the Awards section of the AOI website with a dedicated page per longlisted project. This will consist of the information submitted at the time of entry.

3.1.2. Longlisted entrants will be given the opportunity to edit their entries prior to this going live. Amendments made after the longlist goes live can only be made by AOI staff, and may take up to ten working days to action.

3.1.3. Shortlisted illustrators will feature in a digital Showcase hosted on the AOI website.

3.1.4. Award Winners (Category winners and cross-category winners) will be profiled on an additional page on the Showcase hosted on the AOI website.

3.2. AWARDS CEREMONY

3.2.1. The Awards Ceremony takes place online on 12 October 2021.

3.2.2. Awards will be announced on the AOI's social media channels and as part of the Online Showcase.

3.2.3. Award winners will be presented with a trophy and any physical prizes which will be delivered by a tracked courier. Awards will be announced at the virtual ceremony.

3.2.4. All Award Winners agree to provide additional materials including a short acceptance speech video, and participation in the Celebration Programme where relevant.

3.1. SHOWCASE

3.1.1. All Shortlisted, Highly Commended and Award-Winning work will be included in the Online Showcase, which will launch at 3pm on 7 September 2021.

3.1.2. It is a condition of entering the competition that additional materials are made available for the Awards Showcase and Catalogue as a high res digital file to be uploaded to an image sharing service specified by the organisers.

- 3.1.3. It is the responsibility of the entrant to provide high resolution files for the Showcase and Catalogue, and to follow the organisers' instructions in doing so.
- 3.1.4. The final curation and selection of the Showcase and Catalogue layout are at the discretion of AOI staff.
- 3.1.5. The AOI reserves the right to organise a touring version of the Exhibition. Illustrators will be notified if their project is to be included. No further fees will be due for inclusion in the Tour.

3.2. PRIZES

- 3.2.1. Prizes are not transferable, and cash will be paid in one lump sum only.
- 3.2.2. Prize winners are fully responsible for any taxes, fees or duties due in any country where they may be liable to pay such deductions. The AOI is not responsible for advising on tax issues relating to prizes.
- 3.2.3. Any advertised prizes are not exchangeable for cash, or any other goods or service.
- 3.2.4. Any advertised prizes cannot be transferred to any other person and will only be given to the named creator of the winning entry (and not any third party that entered the submission).
- 3.2.5. The AOI reserves the right to withdraw advertised prizes at any time should circumstances dictate such a measure is required and will not be liable to provide compensation or alternative prizes.
- 3.2.6. Cash prizes are payable by bank transfer in GBP only.
- 3.2.7. The AOI gives all Category Award Winners a year-long, complimentary AOI Membership + Folio with the usual terms of membership. The membership is not transferable, or exchangeable for cash, or any other goods or services.

4. ADDITIONAL TERMS

- 4.1. The entrant agrees that, as a condition of entry, the AOI may, without seeking further permission from the creator, share images and information from the entry uploaded to the AOI website on its social media platforms, in digital marketing materials, and with partners to share on their social media platforms and digital marketing materials.
- 4.2. The entrant agrees that if shortlisted, their selected entry (including image and supporting information), the name of the creator of the work and entrant's website may be published on the AOI website.
- 4.3. The entrant agrees that if shortlisted their selected entry may be used by the AOI for the promotion of the competition, catalogue, showcase, awards ceremony, celebration programme and touring exhibition on promotional materials including but not limited to:
- invitation cards
 - press releases and press kits
 - information leaflets
 - postcards
 - posters
 - social media platforms such as Twitter, Facebook, Instagram
 - website
 - e-newsletters

and thus grants the AOI a non-exclusive, royalty-free, worldwide licence to reproduce and distribute the entry in volume and/or digital form for 24 months from the date the competition closes for entries.

- 4.4. Any third party submitting an entry (tutor, commissioner, agent or other) is responsible for contacting the copyright holder to ensure his/her consent to these terms. Any other use of shortlisted entries will be subject to negotiation with the copyright holders.
- 4.5. The AOI reserves the right to cancel the competition or any element thereof should insufficient entries be received or any other circumstance arise that makes it necessary for the AOI to cancel the competition or any part of the competition. The AOI has no financial obligation to any entrant for cancellation, and no compensation shall be due.
- 4.6. The World Illustration Awards are organised and administered by The AOI in the UK.
- 4.7. These terms and conditions shall be governed by English Law.
- 4.8. Data shared with the AOI as part of the WIA competition will be shared with the Directory of Illustration as a delivery partner. The AOI will use the data in line with its privacy policy and UK GDPR legislation. However, Directory of Illustration is based in the USA and as such is not required to follow these rules.
- 4.9. The AOI reserves the right to amend these terms and conditions at any time during the competition.