



Press release - embargoed until 8pm BST, 21 October, 2020

World Illustration Awards 2020 Winners Announced!

The AOI, in partnership with the Directory of Illustration, is delighted to announce the Winners of the World Illustration Awards 2020.

The AOI has been holding an annual illustration competition for over 45 years and this year's call for entries encouraged illustrators to Be Ambition, Be Seen and Be Celebrated.

An incredible 4,300+ entries were submitted in answer to that call by illustrators from 79 countries into this year's awards. This was followed by a competitive judging process to select the winning projects from a shortlist of 200.

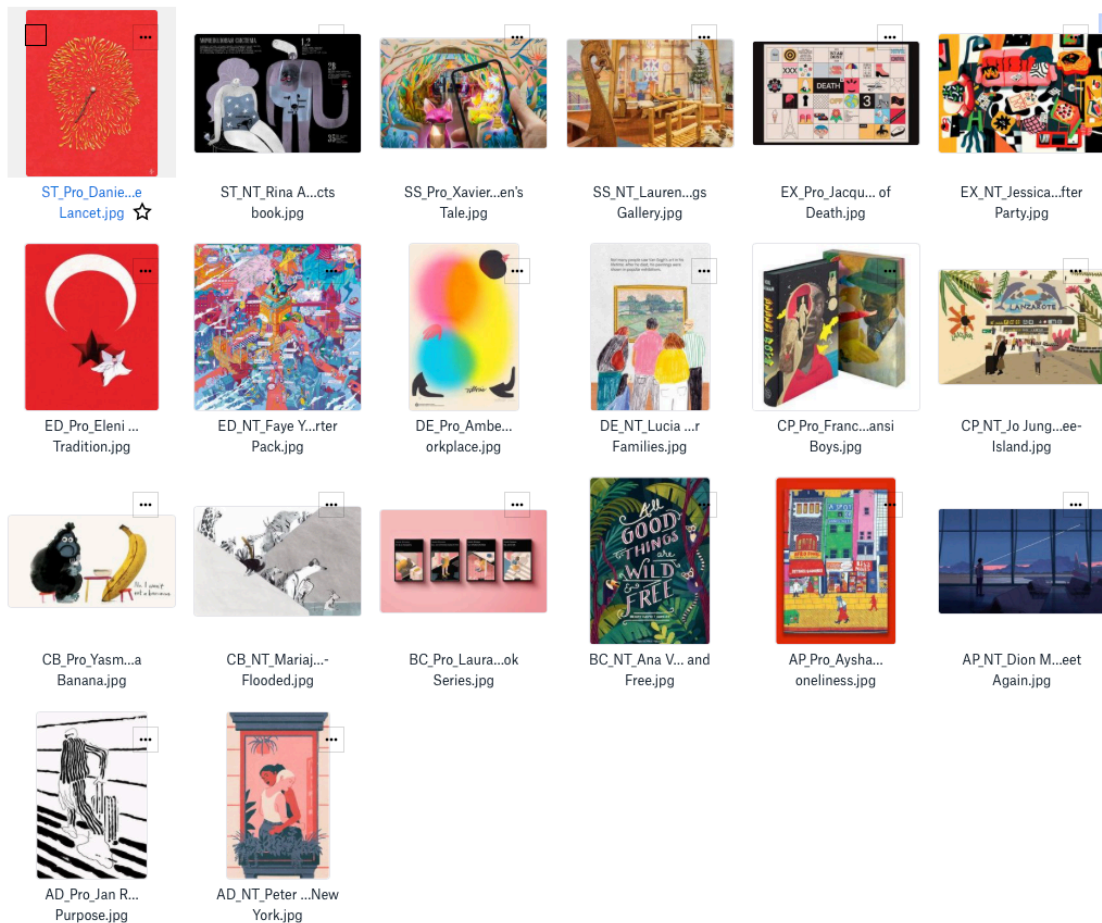
Here are the New Talent and Professional Award winners chosen by the international industry jury for each of the ten award categories including Advertising, Editorial, Children's Publishing, and Design, Product & Packaging.

Four Cross-Category Awards, such as the SAA Award for an unrepresented new talent illustrator, The Directory of Illustration (DI) Award for a professional artist and the AOI Award for the best member entry have also been chosen. There is a new Innovation Award in 2020 celebrating the most ambitious, experimental work, sponsored by It's Nice That. The two Overall Winners will be awarded cash prizes sponsored by Winsor&Newton.

The Awards Announcement is the highlight of the World Illustration Awards, a year-long celebration and showcase of illustration, bringing together creatives, industry, commissioners and art directors, supporting our global illustration community to thrive more than ever.

The year will be rounded off by an online Celebration Programme including masterclasses and panel discussions as well as social events to allow illustrators, agents and commissioners from around the work to meet, explore and celebrate.

Find out more here: theaoi.com/world-illustration-awards



Notes to Editors

Assets can be downloaded from our dropbox:

<https://www.dropbox.com/sh/hwzaffdxmpdv618/AAAvXm9k3xx1h2IKHEQXO9Fua?dl=0>

Contact information

For more information please contact Sabine sabine@theaoi.com or

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Or visit our website: theaoi.com/world-illustration-awards

Social Media

Competition Instagram: [@worldillustrationawards](https://www.instagram.com/worldillustrationawards)

Competition Hashtags: #WIA2020 and #WorldIllustrationAwards

The AOI Facebook: [/theaoi](https://www.facebook.com/theaoi)

The AOI Instagram: [@theaoi](https://www.instagram.com/theaoi)

The AOI Twitter: [@theaoi](https://twitter.com/theaoi)

The Directory of Illustration Facebook: [/DirIllustration](https://www.facebook.com/DirIllustration)

The Directory of Illustration Instagram: [@DirIllustration](https://www.instagram.com/DirIllustration)

The Directory of Illustration Twitter: [@DirIllustration](https://twitter.com/DirIllustration)

Sponsors

The World Illustration Awards 2020 are supported by:

Overall Winner sponsor: Winsor & Newton

Venue Partner: Elephant West

Children's Publishing Category sponsor: Walker Books

Editorial Category sponsor: Procreate

Cross Category Award sponsors: Society of Artists Agents (SAA), It's Nice That

Supporters: Workbook, London Book Fair, Creative Hub, The Bookseller

Media Partners: The Dots, Varoom

About The World Illustration Awards

The WIA are presented by The Association of Illustrators in partnership with the *Directory of Illustration* (USA). There are ten award categories including Advertising, Editorial, Children's Publishing, and Design, Product & Packaging. There are new categories, including Book Covers and Science & Technology in 2020.

The AOI announced a longlist of 500 projects in Spring 2020, and a shortlist of 200 projects in Summer 2020. Each category has a New Talent and Professional winner, with 20 Category Winners and two Overall Winners announced at the online Awards Ceremony in October 2020.

Four Cross-Category Awards, such as the SAA Award for an unrepresented new talent illustrator, The Directory of Illustration (DI) Award for a professional artist and the AOI Award for the best member entry will also be announced then. There is a new Innovation Award in 2020 celebrating the most ambitious, experimental work, sponsored by It's Nice That. The two Overall Winners will be awarded cash prizes.

The year will be rounded off by an online Celebration Programme including masterclasses and panel discussions as well as social events to allow illustrators, agents and commissioners from around the world to meet, explore and celebrate.

The AOI has been holding an annual illustration competition for over 45 years.

The Association of Illustrators

The Association of Illustrators (AOI) is the world's leading illustration body supporting and sustaining illustrators and the illustration industry. Established in 1973 the AOI offers members from around the world professional support, online resources as well as holding meet ups, webinars and events throughout the UK. The AOI has successfully campaigned to increase the standing of illustration as a profession and improve commercial and ethical conditions. With a membership that includes freelance illustrators, agents, students and colleges the AOI continues to support and educate future generations at every stage of their career.

The Directory of Illustration

The Directory of Illustration is widely regarded as the world's leading marketing program for illustrators. Their website and print resources are relied on by thousands of qualified art buyers when they need to commission illustration.

category	Kind of award	NT Pro entry	artist name	title of work
category Winners				
Advertising	Category Winner	New Talent	Peter Phobia	Neighbors of New York

Advertising	Category Winner	Professional	Jan Robert Duennweller	Rimowa - Travel with Purpose
Alternative Publishing	Category Winner	New Talent	Dion MBD	Until We Meet Again
Alternative Publishing	Category Winner	Professional	Aysa Tengiz	A Spot of Loneliness
Book Covers	Category Winner	New Talent	Ana Victoria Morales	All Good Things are Wild and Free
Book Covers	Category Winner	Professional	Laura Wächter	Annie Ernaux Book Series
Children's Publishing	Category Winner	New Talent	Mariajo ilustrajo	Flooded
Children's Publishing	Category Winner	Professional	Yasmeen Ismail	Would You Like a Banana?
Commercial Publishing	Category Winner	New Talent	Jo Junghee	Island
Commercial Publishing	Category Winner	Professional	Francis Vallejo	Anansi Boys
Design Product & Packaging	Category Winner	New Talent	Lucia Vinti	Van Gogh And Britain for Families
Design Product & Packaging	Category Winner	Professional	Amber Vittoria	Women in the Workplace
Editorial	Category Winner	New Talent	Faye Yuqing Yan	Brexit Starter Pack
Editorial	Category Winner	Professional	Eleni Debo	Eloping Tradition
Exploration	Category Winner	New Talent	Jessica Hannigan	After Party
Exploration	Category Winner	Professional	Jacques Kleynhans	Zeb and the Bungle Bee of Death
Science & Technology	Category Winner	New Talent	Rina Allek	Anatomy Fun Facts Book
Science & Technology	Category Winner	Professional	Daniel Liévano	The Lancet
Site Specific	Category Winner	New Talent	Lauren Emmons	Wee Thee Vikings Gallery
Site Specific	Category Winner	Professional	Xavier Segers	A Vixen's Tale
Cross Category Winners				
DI Award		Professional	Menghui	Balance
SAA New Talent Award and INT Innovation Award		New Talent	Jiawen Chen	Me Inside
INT Innovation Award		New Talent	Jiawen Chen	Me Inside
Highly Commended and AOI Member Award		New Talent	Joshua Donkor	Generational Memories

Overall Winner				
Children's Publishing	Category Winner	New Talent	Mariajo ilustrajo	Flooded
Design Product & Packaging	Category Winner	Professional	Amber Vittoria	Women in the Workplace

