

PIP Online #1 / 21 April 2020

Advice

Bullet point advice notes from PIP Online #1 meeting below:

- **Talk to your current and past clients.** Check in to see how they are doing and how you can help them out? Focus on the relationship with your client ahead of the revenue as those relationships are the key to future work.
- **Generate NEW work** that reflects or helps others in this current situation. There's an appetite for editorial, publishing and educational work that covers our current story. Growth in illustrations around mental & physical health, environment, music, creativity and empowerment.
- **Break up the working day** with physical, non-screen activities. These could be still be creative - perhaps a chance to try out something new too.
- **Limit your news input.** Perhaps avoid long-form TV news and control your intake with a daily (or less!) online news update.
- **Connect** (or create your own) with small groups of other creatives to re-create a studio atmosphere, accountability and creative chat.

Ways to stay sane

- Camp out in garden
- Youtube tours of gardens, galleries, museums
- Online zoo/wildlife shows
- "Slow TV" background TV that doesn't distract / but slow/beautiful to have going on
 - E.g. sheep! <https://www.bbc.co.uk/programmes/m000hb4r>
- Gardening
- Physically being creative / painting

Resources for illustrators / creatives during Covid-19 and beyond

General AOI Resources re Covid (finance, grants, community etc)

<https://theaoi.com/illustrators-and-covid-19/>

Running an Illustration Career in Covid-19

<https://theaoi.com/2020/04/02/running-an-illustration-career-in-covid-19>

Podcasts to get you through lockdown: Cheerful, inspiring and heartwarming

<https://www.creativeboom.com/resources/podcasts-to-get-you-through-lockdown-cheerful-inspiring-and-heartwarming/>

Spotlight On series - illustrator to illustrator

<https://theaoi.com/product-category/webinars/spotlight-on/>

Illustration, Art and Gamedev Resources to Get You Through the Lockdown

<https://medium.com/the-art-squirrel/illustration-art-and-gamedev-resources-to-get-you-through-the-lockdown-8bfc2a763960>

The Eye on Design Guide to Self-isolation for Designers and Creatives

<https://eyeondesign.aiga.org/guide-to-self-isolation-for-designers/>

<https://docs.google.com/document/d/1slcMdi7AXjSk2DCgYT2LkeyuprRptBEjYrZwl2Gsgmk/edit>

A guide for financial survival during the COVID crisis

<https://thecreativeindependent.com/guides/a-guide-for-financial-survival-during-the-covid-crisis/>

Surviving the crisis of the Coronavirus as an Independent Creative

https://medium.com/@hello_92325/surviving-the-crisis-of-the-coronavirus-as-an-independent-creative-87226e1d2e19

Design to Combat COVID-19 Volunteer Form

<https://airtable.com/shrHgoulXy3p85oHy>

Make Art That Sells: From founders Lilla and Beth: A career-supporting gift for you in these tough times

<https://makeartthatsells.com/from-our-founders-lilla-and-beth-a-career-supporting-gift-for-you-in-these-tough-times/>

Keeping the spirits up during lockdown

<https://www.creativeboom.com/tips/keeping-the-spirits-up-during-lockdown-how-to-be-happy-in-isolation/>

Free video tutorials with Kyle Webster

<https://www.behance.net/kyletwebster/videos>

Lots of articles, resources, talks via Adobe. Their 99U Conference is now going to be virtual and free this year.

<https://99u.adobe.com/>

Affinity. 90 free-trial of Affinity suite. 50% discount when you decide to buy

<https://affinity.serif.com/en-gb/supporting-the-creative-community/>

Follow on twitter @thenoisypencil to help promote your work <https://www.thenoisypencil.com/>

NICE/positive newsletter <https://www.tinkoutsidethebox.com/newsletter>

Creative Podcasts

- 3 Point Perspective <https://www.svslearn.com/3pointperspective>

- Arrest All Mimics <https://soundcloud.com/arrestallmimics>
- Creative Boom <https://www.creativeboom.com/podcast/>
- Creative Pep Talk <https://www.creativepeptalk.com/>
- The Daily Pep! <https://www.thathummingbirdlife.com/dailypep>
- Illustration Hour <https://www.illustrationhour.com/>
- Make It Then Tell Everybody <https://makeitthentelleverybody.com/>
- The Illustration Department <https://illustrationdept.com/podcast>
- The Handsome Frank Podcast <https://podcasts.apple.com/ca/podcast/the-handsome-frank-illustration-podcast/id1503069114>

Illustrated Projects & Responses to COVID-19

NHS Millions Posters

<https://www.nhsmillion.co.uk/nhs-posters>

Zoe Power's Free Colouring Pages

<https://www.zoepower.com/>

17 Artists Capture a Surreal New York From Their Windows

<https://www.nytimes.com/interactive/2020/04/16/nyregion/coronavirus-nyc-illustrators-window.html>

Postcards from a Pandemic

<https://www.newyorker.com/magazine/2020/04/13/postcards-from-a-pandemic>

Seven creatives draw rainbows to signify "this storm will pass"

<https://www.itsnicethat.com/features/rainbows-alec-doherty-crystal-zapata-kris-andrew-small-cole-chui-philotheus-nisch-shuhua-xiong-yonk-illustration-080420>

Stay Sane, Stay Safe

<https://stay-sane-stay-safe.com/>

Book Block's Positive Post

<https://www.bookblock.com/positivepost>

Stephanie Unger Exhibition / *online exhibition in Animal Crossing*

<https://lectureinprogress.com/journal/stephanie-unger-animal-crossing-art-exhibition>

Life on Hold creative remix project

<https://www.lifeonhold.org/>

<https://www.instagram.com/lifeonholdremix/>

Its brief that

www.instagram/itsnicethat

Look for the #itsbriefthat tag posts