

Press release: for immediate release

INSPIRED TO INNOVATE

An exhibition of cutting-edge illustration by AOI Members



Images left to right: Aleesha Nandhra, Laurie Rowan, Doug John Miller, YiVon Cheng

INSPIRED TO INNOVATE

Hoxton Arches, Cremer Street, London, E2 8HD

10 – 12 October 2019

Open 12pm – 6pm daily

Free entry

The AOI is delighted to present 'Inspired to Innovate', a new exhibition by its members at Hoxton Arches, Hackney, East London. This October, we explore what it means to be innovative in the context of illustration, asking; how can this versatile medium be stretched to its creative limits?

Demonstrating the breadth of exciting new processes being used today, the exhibition includes prints, animations, three-dimensional work, lettering, paper-engineering, and more.

Featuring work by leading experimental illustrators including Laurie Rowan, Anna Mill, Sam Pierpoint and Doug John Miller, the exhibition showcases an array of work using new apps and software as well as traditional mediums. Many of the illustrators featured in the exhibition will show work that is a call to arms to inspire those in other industries to innovate environmentally and technologically.

The exhibition features current members at varying stages of their careers. It is curated by the AOI (also known for the acclaimed World Illustration Awards), who have programmed a series of events for practicing and aspiring illustrators that delve into what it means to be innovative in terms of practice and business.

-ENDS-



Notes to editors:

For more information please contact info@theaoi.com
020 7759 1010

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About The AOI:

The Association of Illustrators (AOI) is the leading illustration body supporting and sustaining illustrators and the illustration industry based in the UK with a global membership. Established in 1973 the AOI offers members professional advice, online resources and a growing programme of events. The AOI has successfully worked to increase the standing of illustration as a profession and improve commercial and ethical conditions. With a membership that includes freelance illustrators, agents, students and colleges the AOI continues to support and educate future generations at every stage of their career.