

PRESS RELEASE

Friday 8 February 2019

The Poster Prize for Illustration 2019 winners announced

- 100 illustrations now on display in new exhibition at London Transport Museum
- The illustrations celebrate London's diverse narratives
- Winning illustration will be displayed as a poster on London Underground



Gold prize
Eliza Southwood

London is the
Place for me



Silver prize
Anna Steinberg

The Cokeney



Bronze prize
Mobb

The Faceless Woman

The winners of the prestigious **Poster Prize for Illustration 2019** awards have been announced. The competition, which is open to illustrators and students of illustration around the world, is organised by the Association of Illustrators (AOI) and London Transport Museum.

Artists were invited to respond to the theme of **London Stories** and create an illustration that visually captures a well-known or obscure London narrative; stories that are contemporary or historical, real or imagined. Over 1,500 illustrations were submitted by professional artists and students worldwide. An exhibition in the Museum showcases 100 of the best which were chosen by an independent panel of

judges made up of experts from the art and design world. The illustrations will be on display in the Exterior Media Gallery until 14 July 2019.

Visitors will be able to enjoy a breadth of interpretations of London Stories - from urban myths, historic events and remarkable characters, to daily lives and adventurous animals, the exhibition offers new perspectives and insights into the cultural history and heritage of London.

London Stories reveals the wealth of real and fictional tales and events inspired by, or having taken place in London, and embraces the quirky, amusing and bizarre as well as the day to day aspects of life in the capital.

The winning illustration will be displayed on London Underground poster sites for millions of passengers to see during the spring. Each winner will receive:

- Gold: £2,000
- Silver: £1,000
- Bronze: £750

Jason Cotterrell, Group Chief Strategy Officer and UK Managing Director, Exterior Media, and one of the judges, said: “The standard of entries was extremely high and there was much debate about the need for both artistic excellence and suitability as a communications tool. A poster has to tell a story in an instant, capturing attention and inspiring the imagination. The entire judging panel immediately saw the winning entries as not only excellent pieces of art but also posters.”

There’s also an opportunity for visitors to vote for their favourite poster illustration in the Exterior Media gallery, where the exhibition takes place. The winning illustration will be announced in June and permanently accessioned into London Transport Museum’s collection.

The **Poster Prize for Illustration 2019: *London Stories*** is on display in the Exterior Media gallery at London Transport Museum, Covent Garden Piazza, WC2E 7BB.

Prices for adults start from £16.00 online. Save money by booking online in advance at www.ltmuseum.co.uk. Tickets allow unlimited daytime admission to the Museum galleries and temporary exhibitions for a whole year from the date of purchase.

The winners

Winner: Gold

Artist: Eliza Southwood

Illustration: London is the Place for Me

Prize: £2,000

Medium: Screen print

Artist's summary

70 years ago the Empire Windrush arrived at Tilbury Docks, with Lord Kitchener on board, singing his song, London is the Place for Me.

Judges' rationale

An original screen print gives the illustration a beautifully crafted feeling fitting to such a poignant story.

Artist's background

Eliza started out as an architect but after a few years in practice had to admit that she was much better suited to being an illustrator, and switched career about six years ago. She quickly found a niche market in cycling themed work, but has gone on to draw all sorts of subjects mostly featuring people. She specialises in screen printing and produces a variety of limited editions every year for galleries in the UK and overseas, in addition to her illustration commissions. In short, she has much more fun drawing pictures than designing stadium car parks. Eliza had previously won the Bronze award in Places and Spaces 2015.

<https://www.elizasouthwood.com>

Winner: Silver

Artist: Anna Steinberg

Illustration: The Cokeney

Prize: £1,000

Medium: Ink and digital**Artist's summary**

Cockney: Originally from Cokeney, a 14th century word for 'Cock's Egg', that is, a small or defective one. A disparaging term for a town dweller regarded as affected or puny by rural Englishmen.

Judges' rationale

This is the perfect answer to the brief the artists were given as it picks out a London specific story and literally translates it to an image. Beautifully and subtly executed with attention to detail that only reveals itself to the observer on closer inspection: the cockerel standing on an egg shaped map of east London.

Artist's background

Anna studied at the Kent Institute of Art & Design, and Bath College of Higher Education, and is now a freelance illustrator and lecturer living in London.

<http://annasteinberg.co.uk/>

Winner: Bronze

Artist: Mobb

Illustration: The faceless woman

Prize: £750

Medium: High quality print from digital painting

Artist's summary

I have been inspired by a story about the Becontree's Tube station. It's been said to be haunted by a white dressed woman with blonde hair and with no face, that several staff members have sighted.

Judges' rationale

All the judges appreciated the skilful artwork and loved the luminosity of the image as well as the intriguing story behind it.

Artist's background

Self-taught Illustrator based in Nantes, France, with an education in Architecture. Mobb works mostly in black and white and with traditional media, especially gel pen, ink pens, nib and ink best suited to his usual graphic approach to the creation of images. Hatching is the technique that's more familiar and interesting to him because of the strong contrast as well as the smooth variety of values range you can obtain from overlapping more layers of the same unity, the line. Mobb often experiments with other media and attitudes to illustration, like in the piece for this exhibition. He

created it using a digital painting software, experimenting with colours and an approach that is more pictorial.

https://www.instagram.com/mobb_illustration/

Ends

For media requests, interviews and images please contact

Claudia Pearson – Marketing Executive
Phone 020 7126 1807
Email claudia.pearson@ltmuseum.co.uk

Sabine Reimer – Awards Manager AOI
Phone: 020 7759 1012
sabine@theaoi.com

For further information, please see:

www.ltmuseum.co.uk

@theAOI
@LTMuseum
#LondonStories

The winning images can be downloaded here: <https://we.tl/t-YeswHmN3nR>

About the Prize for Illustration 2019: London Stories judging panel

- The 100 illustrations were chosen from entries submitted by professionals and students for The Poster Prize for Illustration 2019 – a competition open to illustrators throughout the world. Previous years' themes have included Cycling in London, The River Thames, Secret London and London Places & Spaces.
- **The Prize for Illustration 2019 judging panel:**
 - Derek Brazell, Projects Manager, Association of Illustrators
 - Roger Browning, Art Editor (Lifestyle), Hearst Magazines
 - Jason Cotterrell, Group Chief Strategy Officer and UK Managing Director, Exterior Media
 - Brian Grimwood, Managing Director, Central Illustration Agency
 - Miranda Leedham, Head of Customer Marketing and Behaviour Change, Transport for London
 - Steve Pill, Publisher, The Chelsea Magazine Company Ltd
 - Sarah Thomson, Head of Art Production, Ogilvy & Mather (1 Unilever)
 - Rachael Stevens, Associate Editor, Creative Review
 - Michael Walton, Poster Art Commissioner, London Transport Museum
 - Brian Webb, Director, Webb and Webb Design
- **London Stories events at London Transport Museum**
 - **Living with Buildings and Walking with Ghosts, with Iain Sinclair**
Thursday 21 February 2019 – 19:00 to 20:30
Join Iain Sinclair as he recounts his own perspective on the city he has written about for many years, and what remains or begins for life after London.
 - **Bus Fare: Stories of the London Bus**
Thursday 21 March 2019 – 19:00 to 20:30

Social historians Travis Elborough and Joe Kerr embark on a journey celebrating the unique relationship that Londoners have with one of the most iconic modes of transport and discuss what routes are best loved and why. Elborough and Kerr, and contributors to their new anthology *Bus Fare*, reveal all.

- **London Made Us: A memoir of a Shape-Shifting City**

Thursday 4 April 2019 – 19:00 to 20:30

BBC broadcaster and author Robert Elms will take you back through time and place to a myriad of Londons.

For more information about London Stories events visit www.ltmuseum.co.uk

About London Transport Museum

- London Transport Museum is situated in the heart of Covent Garden and filled with stunning exhibits; the Museum explores the powerful link between transport and the growth of modern London, culture and society since 1800. Historic vehicles, world-famous posters and the very best objects from the Museum's extraordinary collection are brought together to tell the story of London's development and the part transport played in defining the unique identity of the city.
- The Museum is an educational and heritage preservation charity. Its purpose is to conserve and explain the history of London's transport, to offer people an understanding of the Capital's past development and to engage them in the debate about its future. The Museum's charity number is 1123122.

About the Association of Illustrators (AOI)

The Association of Illustrators (AOI) is a not-for-profit trade organisation promoting contemporary illustration and maintaining industry standards. Established in 1973 the AOI has worked successfully with businesses and colleges to increase the standing of illustration as a profession and improve commercial and ethical conditions. With a membership that includes freelance illustrators, agents, students and colleges the AOI continues to support and educate future generations at every stage of their career. www.theaoi.com

Travel to London Transport Museum:

- **Address:** Covent Garden Piazza, WC2E 7BB.
- The nearest stations to London Transport Museum are:
- **Underground:** Covent Garden, Leicester Square, Charing Cross, Embankment, Holborn
- **National Rail:** Charing Cross and Waterloo
- **Boat:** Embankment or Westminster Pier
- **Bus:** Strand or Aldwych

Public information:

- Talks & events bookings: +44 (0)20 7565 7298
- Switchboard: +44 (0)20 7379 6344 - general information
- 24-hour information: +44 (0)20 7565 7299
- www.ltmuseum.co.uk