

PRESS RELEASE

15 January 2019

The Poster Prize for Illustration 2019 exhibition: London Stories

Opens Friday 8 February 2019 at London Transport Museum

The Association of Illustrators (AOI) in partnership with London Transport Museum (LTM) is delighted to announce a new exhibition of 100 illustrations from the Poster Prize for Illustration on the theme of "London Stories" from 8 February to 14 July 2019.



This exhibition featuring 100 illustrations by artists such as Bill Walsh, Erica Sturla, Anna Steinberg, Sarah Perkins and Richard Johnson opens with a Friday Late on 8 February at the London Transport Museum in Covent Garden and celebrates one of the world's greatest cities – London, and reveals some of the fascinating tales of London life past and present.

From urban myths, historic events and remarkable characters, to daily lives and adventurous animals, the exhibition offers new perspectives and insights into the cultural history and heritage of London. London Stories reveals the wealth of real and fictional tales and events inspired by, or having taken place in, London and embraces the quirky, amusing and bizarre as well as the day to day aspects of life in the capital.

Some of the illustrated stories include the Cross Bones Graveyard, a ghost bus, St Pineapple's Cathedral, the Faceless Woman of Becontree, and the baffling story of an intrepid rabbit travelling alone on the London Underground. From Tottenham Marshes and Tooting Lido to Kew Gardens and the Empire Windrush arriving at Tilbury Docks, the exhibition is inspirational for both the savviest of Londoners and those wanting to learn more about the real and fictitious stories and events that give London its identity.

The Poster Prize for Illustration competition was open illustrators throughout the world. Artists were invited to create an illustration that visually captures a well-known or obscure London narrative; stories that are contemporary or historical, real or imagined. Over 1,500 illustrations were submitted by professionals and students. The London Stories exhibition will showcase 100 of the best which were chosen by an independent panel of judges made up of experts from the art and design world.

The winner will receive £2,000 and their illustration will be displayed on London Underground as a poster. The Silver and Bronze prizes are £1,000 and £750. For the first time ever there will be a fourth prize which will be chosen through a public vote by visitors to the galleries. The winning illustration will be permanently accessioned into London Transport Museum's collection. Winners will be announced at a special awards preview on the opening night on 8 February 2019. Each illustration is accompanied by a short text written by the artists summarising the inspiration behind their creation.

The Poster Prize for Illustration continues the AOI's long-standing partnership with the museum and Transport for London's legacy of design that dates back over 100 years. London Transport Museum's collection of graphic art is one of the best in the world and includes over 5,000 posters and artworks by famous artists including Man Ray, Edward McKnight Kauffer, Dora Batty, Paul Nash and Enid Marx.

The London Stories exhibition is displayed in the Exterion Media Gallery at London Transport Museum, Covent Garden Piazza, London, WC2E 7BB until 14 July 2019 and admission is included in the entry ticket to the main Museum galleries (prices for adults start from £16:00 online). Tickets allow unlimited daytime admission to the Museum galleries and temporary exhibitions for a whole year from the date of purchase. For further information visit www.ltmuseum.co.uk or call 020 7565 7298.

London Stories launch evening Friday Late

Explore the exhibition after hours and enjoy the launch evening of London Stories during our Friday Late launch on 8 February 2019. There will be a bar, DJ and captivating lectures, curator tours, workshops and activities. Listen to tales of travel and romance, discover the history of hidden pride, and unearth the secret signs of stories that can be discovered all over town if you know where to look. The London Stories Friday Late is from 19:00 to 22:00 and entry is $\pounds 15/\pounds 12$. Adults only.

Talks programme at the museum during the run of the exhibition:

Living with Buildings and Walking with Ghosts, with Iain Sinclair

Thursday 21 February 2019 – 19:00, lasts approximately one and a half hours

London has inspired countless stories and perspectives over time, but as sweeping changes take place, what lies on the other side for the capital and those who inhabit it? Join lain Sinclair as he recounts his own perspective on the city he has written about for many years, and what remains or begins for life after London.

Bus Fare: Stories of the London Bus

Thursday 21 March 2019 – 19:00, lasts approximately one and a half hours

Instantly recognizable, endlessly imitated: London's buses are iconic. Not merely a vital component of the city's infrastructure, they are equally embedded in its culture; written about, sung about, joked about, filmed, painted (and painted on), advertised, and celebrated in myriad ways. Social historians Travis Elborough and Joe Kerr embark on a journey celebrating the unique relationship that Londoners have with one of the most iconic modes of transport and discuss what routes are best loved and why. Elborough and Kerr, and contributors to their new anthology Bus Fare, reveal all.

London Made Us: A memoir of a Shape-Shifting City

Thursday 4 April 2019 – 19:00, lasts approximately one and a half hours BBC broadcaster and author Robert Elms will take you back through time and place to a myriad of Londons. 'London is a giant kaleidoscope which is forever turning. Take you eye off it for more than a moment and you're lost.' All of the talks take place in the Cubic Theatre at London Transport Museum, Covent Garden Piazza, London, WC2E 7BB. Tickets cost £12/£10 and advance booking is available at www.ltmuseum.co.uk.

Ends

Media contacts -

- London Transport Museum: Wendy Neville, Marketing Executive <u>wendy.neville@ltmuseum.co.uk</u> or 020 7126 1907
- Association of Illustrators: Sabine Reimer, Awards Manager <u>sabine@theaoi.com</u> or 020 7759 1012

Editors notes:

About the Poster Prize for Illustration 2019 judging panel:

- o Derek Brazell, Projects Manager, Association of Illustrators
- o Roger Browning, Art Editor (Lifestyle), Country Living
- o Brian Grimwood, Managing Director, Central Illustration Agency
- Miranda Leedham, Head of Customer Marketing and Behaviour Change, Transport for London
- o Steve Pill, Editor, Artists & Illustrators, BRITAIN and Discover Britain magazines
- o Rachael Stevens, Associate Editor, Creative Review
- o Michael Walton, Poster Art Commissioner, London Transport Museum
- Brian Webb, Director, Webb and Webb Design
- Sarah Thomson, Head of Art Production, Ogilvy & Mather (1 Unilever)

About London Transport Museum

London Transport Museum is situated in the heart of Covent Garden and filled with stunning exhibits; the Museum explores the powerful link between transport and the growth of modern London, culture and society since 1800. Historic vehicles, world-famous posters and the very best objects from the Museum's extraordinary collection are brought together to tell the story of London's development and the part transport played in defining the unique identity of the city.

London Transport Museum is an educational and heritage preservation charity. Its purpose is to conserve and explain the history of London's transport, to offer people an understanding of the Capital's past development and to engage them in the debate about its future. The Museum's charity number is 1123122. London Transport Museum is supported by public funding from Arts Council England London Transport Museum opening hours: Daily 10.00 to 18.00 (last admission 17.15) www.ltmuseum.co.uk

About the Association of Illustrators

The Association of Illustrators (AOI) is the UK's leading illustration body supporting and sustaining illustrators and the illustration industry. Established in 1973 the AOI offers members professional support, online resources and a growing programme of events. The AOI has successfully increased the standing of illustration as a profession and improved commercial and ethical conditions. With a membership that includes freelance illustrators, agents, students and colleges the AOI continues to educate future generations and support illustrators at every stage of their career. It publishes the biannual Varoom magazine and has run juried illustration Awards, such as the World Illustration Awards, for over 40 years.

The Association of Illustrators, telephone: 020 7759 1010, email: info@theaoi.com, www.theaoi.com