

## The Poster Prize for Illustration 2019 – London Stories - Conditions for Entry

Please read the conditions and terms of entry carefully. By entering this competition you agree to comply with these terms.

### 1 General

- 1.1 This competition is run jointly by The London Transport Museum (company number: 06495761; registered office: 55 Broadway, London, United Kingdom SW1H 0BD) ("**LTM**") and the Association of Illustrators Limited (company number: 01237440; registered office: Somerset House, T7 3<sup>rd</sup> Floor Somerset House, Strand, London WC2R 1LA) ("**AOI**") who are the promoters of this competition.
- 1.2 The competition is open to all illustrators and students of illustration worldwide, regardless whether you are a member of AOI or not.
- 1.3 Agents or colleges may only submit entries on behalf of an illustrator with the express permission of the illustrator. If you are submitting the entry on someone's behalf both you and the person that you are submitting the entry on behalf of must comply with these competition terms.
- 1.4 You must be over 18 years of age to enter. You may enter this competition more than once, but you may only be eligible to win in one category of prize. For example, you cannot win the gold, silver and bronze prize.
- 1.5 Any person who is an employee of AOI, LTM or Transport for London ("**TfL**") and/or any other sponsor, board member or patron of AOI, LTM or TfL is not eligible to enter this competition. If any such person should enter then they will be automatically disqualified. AOI members (where they are not board members or patrons) are able to enter.
- 1.6 You warrant that you have the right to submit the artwork in entry to this competition (the "**Artwork**") and any caption and documentation submitted relating to your Artwork (together being the "**Submission**").
- 1.7 LTM and the AOI reserve the right to disqualify you if your Submission is contrary to these terms or the spirit of the competition.

### 2 The Competition: 2019 Theme

- 2.1 The aim of *The Poster Prize for Illustration 2019* competition is to attract original artwork for display in an exhibition at London Transport Museum that is colourful, inspiring and celebrates or is inspired by stories around London. It is intended that the exhibition will feature 100 shortlisted Entries.
- 2.2 It is desirable, but not essential, to include within the Artwork a representation of a mode or modes of transport (for example, this theme could be represented by illustrating the mode of transport itself, or it could be represented by illustrating the appropriate logo for the mode of transport). These modes include: Buses, Coaches, Cycling, Dial-a-Ride, Docklands Light Railway, Emirates Airline, London Overground, London Underground, river, roads, taxis and private hire, TfL Rail, trams and walking.

### 3 Entry Guidelines and Cost

- 3.1 In entering this competition you agree that you can submit your Submission in accordance with the requirements of these terms, and in particular:

- 3.1.1 you will submit your Artwork online at [www.theaoi.com] by no later than the confirmed deadline. Your Artwork should be a portrait orientation image file saved as .jpg, .png or .gif, in RGB mode, and should be **under** 4MB up to 3000px for the longest dimension. LTM prefers that artworks conform to actual or pro rata standard poster size. If the winning image is selected to be printed on a poster, the dimensions are likely to be:
- Double Royal – 635 x 1016mm (25 x 40 inches) or
  - Double Crown – 505 x 760mm (20 x 30 inches).
- However, for this exhibition these sizes are not prescriptive.
- 3.1.2 if you are shortlisted, you will submit to prizeforillustration@theaoi.com the high resolution electronic files of your Artwork which will be used by London Transport Museum and the AOI for merchandising and marketing purposes. The size specification for your high resolution electronic files are as above:
- 635mm x 1016mm or
  - 505 x 760mm at 300dpi
- 3.1.3 if you are shortlisted, you will submit to your own caption (in no more than 50 words / 200 characters) to explain the inspiration and rationale for your Artwork. This caption will be reproduced to accompany your Artwork if it is exhibited. The AOI and LTM reserve the right to edit captions.
- 3.1.4 if your Submission is selected to exhibit at the London Transport Museum, you will submit your Submission in accordance with clause 4.
- 3.2 Your Submission, must not be obscene or offensive, refer to or include any political, religious or sexual topic, weapons or violence, or any charity or commercial brand (other than LTM, AOI or TfL if desired). If people are included in the Submission, it is important to remember the ethnic and cultural diversity of our cities, and make provision accordingly.
- 3.3 You warrant that your Submission is your own original work and it does not infringe the rights (including any intellectual property rights) of any third party.
- 3.4 You shall immediately notify LTM and AOI in writing if you become aware of any claim made or threatened that the Submission (or any part) infringes the rights of any third party.
- 3.5 There is no entry fee. However, all costs incurred by you relating to your Submission and this competition are your personal responsibility. There are no refunds for any entries including those which are submitted that are ineligible or submitted after the entry deadline. You must submit your Submission in accordance with these rules.

## 4 **Exhibition**

- 4.1 It is intended that there will be an exhibition of up to 100 shortlisted works at London Transport Museum running from Jan/Feb 2019 to May/June 2019. This will be within the ticketed gallery space.
- 4.2 If your Submission is selected to be exhibited at the London Transport Museum:
- 4.2.1 you will submit your Artwork in the following format:
- as an original framed artwork no larger than A1 – 841 x 594mm (33.1 x 23.4 inches), or

- as a high definition, high quality framed print no bigger than A2 – 594 x 420mm (23.4 x 16.5 inches);

- 4.2.2 your Artwork must be glazed and framed, with simple black wood profiles fitted with mirror plates for public display at the London Transport Museum, Covent Garden;
  - 4.2.3 you must arrange delivery of framed Artwork to AOI, Somerset House, London WC2R1LA by a date AOI and LTM notify to you, which is expected to be in November 2018;
  - 4.2.4 your Submission cannot be removed from the exhibition until the exhibition has ended; and
  - 4.2.5 you must collect your Artwork from the London Transport Museum by a date that AOI and LTM notify to you, which is expected to be within one week of the end of the exhibition. Artworks that are not collected by the deadline specified may be destroyed.
- 4.3 Delivery to and collection from the exhibition, including all costs of insurance, packaging, taxes and duties (inbound and outbound) and other incidental costs, are your responsibility. We may be able to assist with shipping your Artwork back to you for a small extra charge.
- 4.4 Neither LTM nor AOI can store any packaging relating to your Submission and any packaging supplied may be destroyed.
- 4.5 The responsibility for loss or damage, however caused, is the responsibility of the artist including the periods the artwork is in storage, transportation and exhibition. You are therefore advised to arrange adequate insurance to cover against such risks. The AOI and LTM and any sponsors shall not be liable for any loss or damage to property whether or not caused by their negligence.
- 4.6 All costs incurred by you to the entry are your personal responsibility. There are no refunds for any entries which are submitted that are ineligible and/or after the entry deadline. You must submit your Submission in accordance with these terms.

## 5 Selection

- 5.1 The deadlines and key dates applicable to this competition are set out in the Schedule to these terms.
- 5.2 Valid submissions will be evaluated based on the quality of illustration and the relevance of the image and caption to the theme.
- 5.3 Your Submission will be judged in relation to the Gold, Silver and Bronze prizes by a committee of judges comprising of at least one independent member. The **London Transport Museum Collection Prize** will be separately decided by a vote open to members of the public who will decide, together with the Director of the London Transport Museum, which submission is to be awarded the LTM Museum Prize. Correspondence regarding the prize decisions will not be entered into and in awarding all prizes the judges' selections will be final.
- 5.4 You will be informed whether or not you are shortlisted by email. Please ensure you can receive emails from our accounts containing the address: “ @theaoi.com ”.
- 5.5 Award winners will be named at an award ceremony to be held at the London Transport Museum in Jan/Feb 2019. Attendance is by invitation only and you must be over 18 years of age to attend.

Shortlisted artists who are invited to the award ceremony are permitted to bring one guest each. LTM and AOI reserve the right to refuse entry, or to expel, any individual(s) who are considered in LTM and AOI's opinion to be intoxicated, disorderly or abusive.

## **6 Merchandising Licensing**

6.1 The terms of this clause 6 only apply to you if your Submission is selected to be exhibited at the London Transport Museum. If your Submission is not selected to be exhibited at the London Transport Museum clause 6 is not relevant.

6.2 By entering this competition you grant to each of TFL, The AOI and LTM a two year non-exclusive, perpetual, irrevocable, worldwide, , royalty-free licence to all copyright and rights in the nature of copyright which you are or may in the future be entitled in any part of the world, to use and reproduce your Submission in publicity, advertising, and on merchandise available for sale to the general public. If you are a Gold prize winner and/or the TFL prize winner the terms in clause 6.3 below apply to you.

By "non-exclusive" we mean that your Submission can be used TFL and LTM, by you and the third parties that you choose to be able to use it. By "two year" we mean that this licence lasts for 24 months from the date entries close. By "irrevocable" we mean that this licence cannot be changed. By "royalty-free" we mean that you do not receive royalty payments for this licence.

6.3 If you are the Gold prize winner and/or the TFL prize winner you agree and undertake to grant to each of TFL and LTM the above licence on an exclusive basis for one-year. This means that for one year, only TFL and LTM can use your Submission in publicity, advertising and on merchandise available for sale to the general public, neither you nor any third parties can use your Submission for these purposes during this period. After one year the licence will be on the terms in the above clause 6.2.

6.4 If you are notified by AOI in accordance with clause 6.6 that your Submission is to be featured on merchandise sold by LTM to the general public, you shall receive up to 30% of the net profit from such sales administered by LTM that feature your Submission.

By "net profit" we mean the profit after a proportion of the sales proceeds has been paid to each of AOI and LTM and costs, expenses and taxes have been deducted.

6.5 All merchandising is at the discretion of LTM, but you will be consulted if any changes such as cropping are necessary. If your Submission is selected for use on merchandise for sale to the general public, AOI shall notify you at least 3 weeks prior to the opening of the exhibition.

6.6 LTM and the AOI shall have the right to use all Submissions electronically and in print to promote the exhibition in this year and future years, and for archive and documentation process.

6.7 In submitting your Submission, you are deemed to have accepted these rules and agree to be bound by them, and agree to co-operate in any publicity that may arise which may include your name or image being used on websites, magazines or mobile site at any time as a result of the competition.

## **7 Prizes**

7.1 Three cash prizes shall be awarded:

Gold: £2000

Silver: £1000

Bronze: £750

7.2 The Gold level prize may also include the display of the Artwork as a poster on Transport for London Services, the decision about whether to display the Artwork on the TfL network shall be made at TfL's sole discretion.

7.3 LTM will offer one additional prize, the LTM Museum Collection Prize, with a cash value of £3,500. The original Submission, including any frame, will be retained by LTM and form part of their collection. **The winning artist must also give London Transport Museum below the line rights in perpetuity at no additional cost. Above the line licences will be negotiated separately as required.**

## 8 Other Terms

8.1 LTM and AOI reserve the right to amend and update these terms at their sole discretion from time to time and such changes will be effective as soon as they are published on [www.theaoi.com](http://www.theaoi.com).

8.2 LTM and AOI do not accept any responsibility for network, computer hardware or software failures of any kind, including (without limitation) those which may restrict or delay the sending or receipt of an entry. Proof of delivery will not mean proof of receipt of delivery.

8.3 You may be required to sign a statement proving your eligibility to enter or liability for your Submission.

8.4 If you are unable to accept the prize or do not comply with these terms in any respect, LTM and AOI reserve the right to award the prize to an alternative winner, chosen in accordance with these terms.

8.5 If you are shortlisted for the exhibition at the London Transport Museum and/or if you win one of the prizes, you agree that LTM and AOI may use your name, image, and town and country of residence to announce the shortlisted candidates and for any other reasonable and related promotional purposes.

8.6 All personal data submitted in relation to this competition shall be processed in accordance with applicable data protection laws. Applicants' data shall be retained by the AOI and may be shared with LTM and TfL for the purposes of administering the competition and the exhibitions. For further information on the data processing activities carried out by:

The AOI, please refer to its Privacy Notice: <https://theaoi.com/aoi-privacy-policy/>

LTM, please refer to its Privacy Notice: <https://www.ltmuseum.co.uk/privacy>

TfL, please refer to its Privacy Notice: <https://tfl.gov.uk/corporate/privacy-and-cookies/website-privacy>

8.7 Except in the case of death or personal injury caused by their own negligence or fraud, neither LTM or AOI shall be liable to any entrant, any guest or any parent/guardian of an entrant, for any loss or damage howsoever caused (whether in contract, tort (including, without limitation, negligence) statutory duty or otherwise) arising out of or in connection with this competition. If LTM or AOI are liable to anyone for any reason (other than death or personal injury arising from their own negligence) each of their liability shall be limited to £50.

8.8 To the fullest extent permitted by law AOI and LTM do not make any express or implied warranties, representations or endorsements whatsoever with regard to the competition prizes or any information, service or product provided in connection with this competition.

8.9 These terms are governed by English law and any disputes arising in connection with this competition or these terms will be subject to the exclusive jurisdiction of the courts of England. However, residents

of Scotland may bring legal proceedings in either the Scottish Courts or the Courts of England and Wales and residents of Northern Ireland may bring legal proceedings in either the Courts of Northern Ireland or the Courts of England and Wales.

**Schedule of events (exact dates to be confirmed)**

Deadline for entries	Monday 16 July 2018
Notice of selection	Early September 2018
Delivery of digital high res files for merchandising	28 September 2018
Loan agreement return deadline	20 November 2018
Delivery of framed artwork to the AOI	Monday 12 – 20 November 2018
Award Ceremony	Date to be confirmed
Exhibition	Jan/Feb – May/June 2019
Collection of artwork from London Transport Museum	The week after exhibition closes

Up to date information: <https://theaoi.com/awards/>