

PRESS RELEASE

3 May 2018

Competition Call for Entries

The Poster Prize for Illustration 2019: London Stories

**Deadline for submissions: Monday 16
July 2018**

The Association of Illustrators (AOI), in partnership with London Transport Museum (LTM), is delighted to announce that submissions are now open for the Poster Prize for Illustration 2019. This year the theme is **London Stories**.



Promotional image by [Julia Allum](#)

Across the ages, London has produced and inspired countless stories. Fictitious or real characters and events in this amazing city have always held a fascination, from the anecdotal urban myth to grand tales of historic legend - from the everyday to the curious, and from the past to the present. The aim of the Poster Prize for Illustration competition 2019 is to attract artwork for display that is colourful, inspiring and celebrates the vibrant, multi-layered city that is London.

Artists are invited to visually capture a familiar or lesser-known narrative in a single image. All stories, current or historical, real or fictional which feature this amazing city are welcome - your imagination is the limit. Stories could be those seen in a film or play, heard in poetry or music, or read in literature. They may be family anecdotes, or an impression of your daily observations. Your visual story could be inspired by London's history or contemporary city living. What stories does London have to tell?

Artists that impress the jury with their illustrated interpretation of a London story are in with a chance of having their work displayed at the famous London Transport Museum and winning the top prize.

Prizes will be awarded in three levels:

First prize: £2,000 and feature of the winning image on a London Transport Museum poster to be displayed on the London Underground

Second prize: £1,000

Third prize: £750

There will also be a special public vote for the London Transport Museum Collection Prize. Details to be announced when the exhibition opens.

The competition is open to illustrators and students of illustration throughout the world. The top 100 entries selected by a panel of judges will be displayed in an exhibition at London Transport Museum that will run from February to Summer 2019. The winners will be announced at an event during the exhibition opening week.

The deadline for entries is 16 July 2018

Submissions must be made via the online entry form: <https://theaoi.com/prize-for-illustration/>

The Poster Prize for Illustration continues Transport for London's legacy of design that dates back over 100 years. London Transport Museum's collection of graphic art is one of the best in the world and includes over 5,000 posters and artworks by famous artists including Man Ray, Laura Knight and Edward McKnight Kauffer.

Ends

For more information please contact:
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Download the press image by Julia Allum here:

https://theaoi.com/wp-content/uploads/2018/05/Poster-Prize-2019_LondonStories_Julia-Allum.jpg

Entries via the webform: <https://theaoi.com/prize-for-illustration/The Poster Prize for Illustration 2019: London Stories - conditions of entry>

The Association of Illustrators (AOI) is the UK's leading illustration body supporting and sustaining illustrators and the illustration industry. Established in 1973 the AOI offers members professional advice, online resources and a growing programme of events. The AOI has successfully to increase the standing of illustration as a profession and improve commercial and ethical conditions. With a membership that includes freelance illustrators, agents, students and colleges the AOI continues to support and educate future generations at every stage of their career.

www.theaoi.com

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About London Transport Museum

London Transport Museum is situated in the heart of Covent Garden and filled with stunning exhibits; the Museum explores the powerful link between transport and the growth of modern London, culture and society since 1800. Historic vehicles, world-famous posters and the very best objects from the Museum's extraordinary collection are brought together to tell the story of London's development and the part transport played in defining the unique identity of the city.

The Museum is an educational and heritage preservation charity. Its purpose is to conserve and explain the history of London's transport, to offer people an understanding of the Capital's past development and to engage them in the debate about its future. The Museum's charity number is 1123122.

For more information please contact:

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