



# Full Judging Panel for the World Illustration Awards 2018 Announced

30 January 2018

The Association of Illustrators, in partnership with Directory of Illustration, is delighted to announce the full list of judges for the World Illustration Awards 2018. The jury represents a variety of industry insiders from around the globe, ranging from practicing artists to commissioners of illustration from some of the industry's most respected names including Penguin Books, Laurence King Publishing, TIME, WeTransfer and Twitter.

Mike Dorrian, Group Executive Director of Wordsearch, London, and Research category judge says: "WIA 2018 brings together the most creative, ingenious and skilful illustrators of today. I'll be looking out for all of those characteristics when it comes to judging the winner of the research category."

Each panel will judge their respective categories, before deciding on the Overall Winners of the Awards who for the first time will be awarded cash prizes, courtesy of sponsor rOtring.

## **Advertising, sponsored by Procreate**

Doris Tydeman, Creative Producer, VCCP, London, UK  
Kieran Moroney, Senior Creative, Y&R Melbourne, Australia  
Tamara Lund, Senior Integrated Producer, VML, New York, USA

## **Books Category, sponsored by NoBrow**

Alla Motina, Deputy CEO, Azbooka-Atticus Publishing Group, Russia  
Richard Bravery, Senior Literary Designer, Penguin Books, London, UK  
W. H. Chong, Design Director, Text Publishing, Melbourne, Australia

## **Children's Books, sponsored by Walker Books**

Chloë Pursey, Commissioning Editor, Laurence King Publishing, London, UK  
Mireia Trius, Founder, Zahori Books, Barcelona, Spain  
Yumi Chen, Designer and Art Director, Artokids, Taiwan

## **Design**

Alexia Webber, Designer, Hatch, San Francisco, USA  
Natalia Giménez, Editor-in-Chief, Minchō Magazine, Madrid, Spain  
Paul Willoughby, Co-Founder and Executive Creative Director, Human After All, London, UK

## **Editorial, sponsored by Eye Magazine**

Astrid Müller, Digital Art Director, Süddeutsche Zeitung, Munich, Germany  
Carrie Gee, Senior Art Director, TIME, New York, USA  
Richard Maclean, Executive Creative Director, John Brown Novus, Singapore

## **Experimental**

Martin Craster, Creative Strategist, Twitter, Los Angeles, USA  
Rob Alderson, Editor-in-Chief, WeTransfer, Amsterdam, The Netherlands  
Valentina d'Efilippo, information designer, illustrator and author

## **Research**

Mike Dorrian, Group Executive Creative Director, Wordsearch, London, UK

Rob Orchard, Director, The Slow Journalism Company, London, UK

Robert Brinkerhoff, Dean of Fine Arts, Rhode Island School of Design, USA

## **Site Specific**

Cat Powell, Manager, Artfelt, Sheffield, UK

Grafflex, Art Director, Amoeba Culture and Coolrain Studio, Seoul, South Korea

Jasper Wong, Founder and Lead Director, POW!WOW! Hawaii, USA

## **-Ends-**

### Notes to the editor

For **more information** please contact:

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[www.theaoi.com/world-illustration-awards](http://www.theaoi.com/world-illustration-awards)

The **World Illustration Awards** continue the AOI's tradition of delivering an annual illustration survey show which has run in various guises for over 40 years. The World Illustration Awards are delivered by the AOI in partnership with the Directory of Illustration and with the support of our partners.

The **Association of Illustrators (AOI)** is the UK's leading illustration body supporting and sustaining illustrators and the illustration industry. Established in 1973 the AOI offers members professional advice, online resources and a growing programme of events. The AOI has successfully to increase the standing of illustration as a profession and improve commercial and ethical conditions. With a membership that includes freelance illustrators, agents, students and colleges the AOI continues to support and educate future generations at every stage of their career.

[www.theaoi.com](http://www.theaoi.com)

The **Directory of Illustration** is widely regarded as the world's leading marketing program for illustrators. Their website and print resources are relied on by thousands of qualified art buyers when they need to commission illustration.

[www.directoryofillustration.com](http://www.directoryofillustration.com)

The World Illustration Awards 2018 are **supported** by:

**Exhibition Partner:** Somerset House

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**Children's Book Category sponsor:** Walker Books

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