

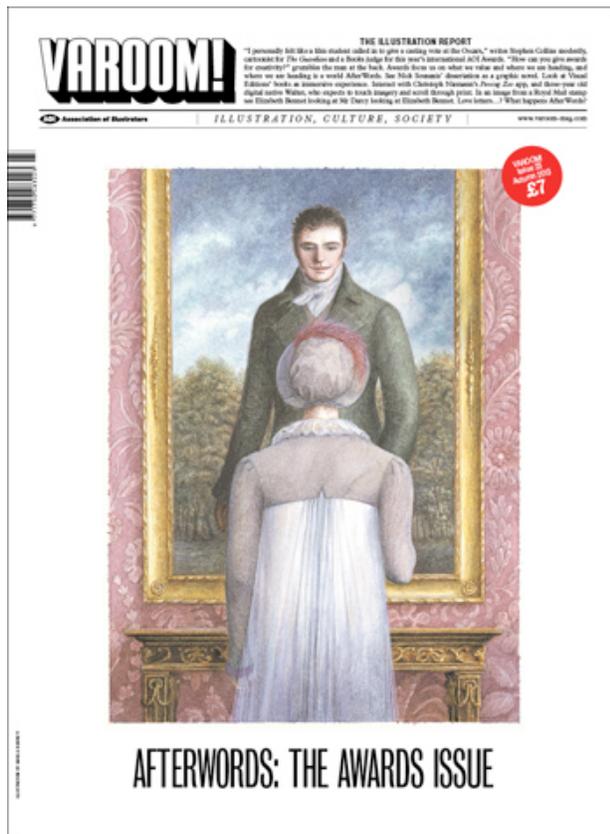


VAROOM 23: the Illustration Report

AfterWords: the Awards Issue

Illustration, Culture, Society – Autumn 2013

We have reached a tipping point in our culture, where imagery is no longer an extra bit of information to support the words already there, so how is illustration shaping a culture After Words?



AfterWords: the Awards Issue spotlights a dramatic shift in our society and culture. In a world of Instagram, Tumblr, Facebook and YouTube our communication and interaction is shifting from words to images.

This unique, must-have issue reveals the best international award-winning images you'll need to see in 2013.

Celebrating the Webbys, Angoulême Prix Revelation, V&A Illustration Awards, the BAFTA short animation Winner, the Caldecott Medal winner and the AOI Illustration Awards – the world's most comprehensive award for illustrators highlighting image-making in areas from Children's Books to Knowledge and Research, Public Realm to Advertising.

Angela Barrett's atmospheric illustration for *Pride and Prejudice* created for a Royal mail stamp, emphasising communication without words, graces the cover.

Also in Varoom 23

Visual Discipline: Illustration, After Illustration

In a world increasingly functioning via pictures and picture-making, illustration finds itself at the centre. Lawrence Zeegen has a light-bulb moment with Christoph Niemann's *Petting Zoo* app, and a vision of where the discipline is heading.

Visual Journalism: Magazines, After Magazines

In a topical survey of magazine culture, Jeremy Leslie's new book *Visual Journalism in the Digital Era* charts the changing terrain. John O'Reilly talks to the author and explores the changing balance between words and pictures



and meet people, without you,”

Visual Editions: Books, After Books

Anna Gerber and Britt Iversen set up Visual Editions to “champion books both on and off the screen that tell stories in a visual way, making for new kinds of reading experiences. We call it visual writing.” When in 2010 they published Jonathan Safran Foer’s *Tree of Codes*, *The New York Times* said, “Foer’s latest book... takes the integration of writing and design to a new level.” Their latest book *Where We Are* takes the form of a series of maps



the case for other perspectives, other ways of understanding the world beyond words. How did he get away with such an ambitious idea as a comic book dissertation?



AOI Illustration Awards

Judged by an esteemed panel of experts, the Illustration Awards celebrate the diversity of illustration in 2013. All the winners discuss their artwork, the process behind it, and what ‘AfterWords’ mean to them. “Things you see in your brain,” says Children’s Book winner Levi Pinfold, “go out to do things

Visual Scholarship: Flatland, After Flatland

Nick Sousanis is currently doing a PhD in Education at Columbia University, New York. Exploring different kinds of intelligence beyond the verbal, he is presenting it in the form of a Graphic Novel. This work exposes the limitations, the ‘prison’, of ‘Flatland’, a one-dimensional way of seeing, putting

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VaroomLab is developing as an ongoing body of institutional knowledge, exploring how illustration is shaping society and culture, and delivering practical and relevant insight into where the profession of illustration is heading. For further inquiries regarding **Varoom Lab** contact info@varoom-mag.com See **varoom-mag.com**

NOTES TO EDITORS

*Please reference Varoom 23 if you mention any of the content in press or blogs. Thank you.
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The Editor

John O'Reilly is an editor, copywriter and consultant on visual trends. Has provided words for newspapers and magazines such The Guardian and The Independent, Eye and Etapes, and for brands such as Nike, Converse and Virgin. His Doctorate is in Philosophy, and lectures in the UK and abroad on how the image directs change.

The Art Direction and Design

Fernando Gutiérrez set up 'The Studio of Fernando Gutiérrez' in 2006, specialising in identity, packaging, exhibition, signage and editorial design. The studio designs for Tate Modern, the Prado Museum and the Centre for Contemporary Culture Moscow.



Association of Illustrators

Established in 1973 to promote illustration, advance and protect illustrators' rights and encourage professional standards. It has successfully increased the standing of illustration as a profession and improved commercial and ethical conditions of employment.

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