

# Exhibition Opportunity: Cass Art Flagship store

16 – 30 May 2017

66-67 Colebrooke Row, Islington, N1 8AB



## Overview

The AOI is delighted to be working with Cass Art to present an exhibition of artists working in Ink and Watercolour. There is no theme and works can be on any subject. The exhibition will run from 16 – 30 May 2017 and will coincide with a store wide promotion of inks and watercolours. It will be credited as 'Supported By the AOI'.

AOI members are invited to submit work to be exhibited. The exhibition is not curated, but due to space restrictions AOI reserves the right to select work to offer a breadth of styles and approaches. It is estimated that the exhibition will include up to 30 works.

## How to enter

1. Work must be in ink or watercolour and easily wall mounted in a black frame. See Clause 11 for further.
2. You must send an email to [ren@theaoi.com](mailto:ren@theaoi.com) by **Wednesday 19 April 2017** with a low res image of the proposed work, and an attached document, no longer than 1 side of A4 with:
  - a) Your name
  - b) Your artist name
  - c) Contact details including email / phone
  - d) Social media handles / website
  - e) Title of work
  - f) Size of work (max size limit 1meter on longest edge)
  - g) Materials
  - h) Short biog
3. Images must be saved with the filename **artistname\_title** and must be saved in the correct orientation.
4. No postal applications will be accepted.
5. The AOI will confirm your participation in the exhibition by **Friday 28 April 2017**. The exhibition is not curated but we reserve the right to select work due to space restrictions.
6. Work must be delivered, ready to hang, to Cass Art, 66-67 Colebrooke Row, Islington, N1 8AB during store hours on 13- 15 May. Enquires about this must be directed to Ronan [islingtonartspace@cassart.co.uk](mailto:islingtonartspace@cassart.co.uk) Cass Art on 0207 354 2999
7. The artist confirms that they are the copyright holder of the work.

## The Exhibition

8. The exhibition will be open during store hours from 16 – 30 May 2017.

9. The gallery space is on the lower ground floor. Images of the space can be seen on this link: <https://www.cassart.co.uk/locations/islington>. The gallery is not invigilated, but there are always staff on the lower ground level.
10. Each image will have a label, printed by Cass Art detailing the artist name, title, medium and artist contact details. This information will be taken from the original submission and will not be checked back with the artist – so please provide accurate information!
11. Artwork should be supplied ready to hang in a plain black frame. It will be hung by Cass Art technicians and any specific instructions should be supplied with the artwork.
12. Artwork must be collected from Cass Art, during business hours between Wednesday 31 May to Sunday 4 June 2017. Artwork not collected during this time will be disposed of as there is no storage facility available.
13. The gallery is open to the general public and artwork should therefore be suitable for all ages. The AOI and Cass Art reserve the right not to exhibit work that is considered inappropriate.

## **Sales and Insurance**

14. Artists must insure their work for the full time that the work is with Cass Art (including the exhibition and any period of time the artwork is with Cass before or after those dates) and for delivery and collection journeys. All works are exhibited at the artists risk and the AOI and Cass Art take no responsibility for any damages for work during the delivery installation, exhibition or take down of the show.
15. There is no commission on any sales.
16. Cass Art are unable to take payment on behalf of artists, but Cass Art staff will encourage interested customers to contact the illustrator directly.
17. No artwork can be removed before the end of the exhibition. If artwork is to be collected by anyone other than the artist (eg the buyer), express permission must be given by the artist to Ronan [islingtonartspace@cassart.co.uk](mailto:islingtonartspace@cassart.co.uk)

## **Promotion**

18. Cass Art will promote the exhibition through online and in store promotion.
19. The AOI will promote the exhibition through their social media and newsletters.
20. There will not be a private view, but will be a ticketed talk held by the AOI during the exhibition.
21. Participating illustrators will be offered a digital exhibition image to circulate through their social media channels and networks.
22. By participating in this exhibition you agree that Cass Art and the AOI can use your submitted images to promote the exhibition in electronic and print media of all types.