



JUDGES ANNOUNCED FOR THE WORLD ILLUSTRATION AWARDS 2015

Enter now! Deadline is **Monday 9 February 2015**

For nearly four decades, the AOI has presented the most comprehensive and significant awards for illustration in the UK. Now, for the first time in the history of the organisation we welcome an international partner, the [Directory of Illustration](#), to create the World Illustration Awards 2015, honouring and promoting the most inspiring illustration throughout the world.

Work entered into the competition will be reviewed by a diverse range of distinguished industry professionals ranging from illustrators to company directors and designers. The competition shortlist reflects exceptional work by illustrators currently making an outstanding contribution to visual culture.

A selection of [judges](#) confirmed for 2015 include, German illustrator **Olaf Hajek**; Head of Print at Adam and Eve DDB, **Daniel Moorey**; Illustrator and Author **Marion Deuchars**; Founder of Circle, **Robert L. Peters**; Author and **illustrator Serge Bloch** and typeasimages' **David Pearson**, designer and teacher.



Last year's Award winners were announced at a prestigious ceremony at Somerset House, the major arts and cultural centre in the heart of London. Category winning illustrations were displayed in the spectacular Terrace Rooms at Somerset House where around 40 000 visitors enjoyed the exhibition which is now touring the UK throughout 2015. For the World Illustration Awards 2015 selected works will also be featured in an accompanying publication, which will be circulated to all major commissioners of illustration.



Enter before midday **Monday 9 February 2015**

Full details of entering and criteria can be found at theaoi.com/awards

Who Can Enter?

The World Illustration Awards are open to illustrators working in any medium, context or geographical location. Work must be entered as either a New Talent entry or a Professional entry.

New Talent entrants are Undergraduate Students, Post-Graduate Students or Graduates within two years of graduation. Professional entrants are all other professional illustrators.

What Can Be Entered?

Work can be entered by the creator of the work (illustrator, student /new graduate) or by any third party such as an Agent, Designer, College, Publisher or Commissioner.

Work entered for the competition must have been created or published between 1st January 2014 to February 2015. Work in ANY medium can be entered in ANY category.

Entries can either be Single Image Entry (one image per entry) or Multiple Image Entry (up to 5 images per entry). Single or Multiple Entries can be entered in any category, depending on the size of the project or number of images within it. Multiple Entries are more expensive and should therefore be used to showcase different elements of the same project (multiple illustrations, spreads from a book and so on). Professional entries must have been commercially commissioned for all categories except Public Realm and Self-Initiated Work.

New Talent entries do not have to be commercially commissioned and should be entered into the category that is most relevant to the work. For example, a college project creating a picture book should be entered as a New Talent entry in the Children's Book Category.

Work must be entered into one of the 8 Categories. These are very broadly defined to welcome work of all types and in all contexts where illustration is used:

Advertising, Books, Children's Books, Design, Editorial, Public Realm, Research and Knowledge Communication and Self-initiated.

Cost of Entry

Single Entry: UK & EU - £25 (including VAT) per entry
ROW - £20.83 (no VAT) per entry

Multiple Entry: UK & EU - £45 (including VAT) per entry
ROW - £37.50 (no VAT) per entry



Association of Illustrators, Somerset House, The Strand, London, WC2R 1LA

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theaoi.com in partnership with directoryofillustration.com

Notes to editor

The Association of Illustrators (AOI) is a non-profit trade association with a membership that includes freelance illustrators, agents, clients, students and colleges. Established in 1973, it is the leading body to represent illustrators in the UK and campaigns for illustrators' rights, continually working to increase the professional standing of illustrators, commercially and artistically. The AOI works to improve contract and contracting practice extended to illustrators by commissioners.

Website - www.theaoi.com
Twitter - @theaoi and #WIA2015
Facebook - [facebook.com/theaoi](https://www.facebook.com/theaoi)

The Directory of Illustration is widely regarded as the leading marketing program for illustrators in the United States. Their website and print resources are relied on by qualified art buyers from all over the world when they need to commission illustration.

Website - directoryofillustration.com
Twitter - @DirIllustration
Facebook - https://www.facebook.com/pages/Directory-of-Illustration/111568122246742?bookmark_t=page

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